



CITY OF DURHAM | NORTH CAROLINA

Date: February 15, 2012

To: Thomas J. Bonfield, City Manager
Through: Keith Chadwell, Deputy City Manager
From: Reginald J. Johnson, Interim Director
Department of Community Development
Subject: Update on SDBE Efforts in Southside

On September 22, 2011 the Department of Community Development updated the City Council on the revitalization of the Southside community which included a presentation from the Department of Equal Opportunity/Equity Assurance to discuss SDBE participation as part of the Southside revitalization efforts.

Since the meeting, McCormack Baron Salazar, Inc. and Self Help CDC have entered into a Small Disadvantaged Business Enterprise Strategic Plan with the Department of Equal Opportunity/Equity Assurance. The goal of the plan is to encourage the use of SDBE firms in the City of Durham database to help design, construct and participate in the Southside revitalization efforts. Highlights of the plans include meeting with the Director of the Department of Equal Opportunity/Equity Assurance to establish project specific goals, identification of feasible portions of work to be performed by SDBE's, utilization of the City of Durham SDBE database and reaching out to other organizations that can assist in promoting SDBE participation. Outreach and proactive procurement is also defined in the plan and will play an important role in getting the word out of available opportunities for SDBE's.

Currently, for the multi-family rental development, the Department of Community Development along with the Department of Equal Opportunity/Equity Assurance has hosted two outreach meetings to discuss the upcoming bid package for mass grading, site prep and infrastructure improvements for the phase 1 multi-family development. Awareness of opportunities is essential to SDBE involvement. Outreach meetings will continue to be held in advance of advertised bid packages for phase 1 construction of the multi-family rental units. Notice of the outreach meetings are being published in the Carolina Times and the Durham Herald along with written invitations and verbal communication to all the firms listed on the City of Durham SDBE database. The above approach will be used to notify SDBE's of future bidding opportunities along with advertisement in different trade associations and on the City of Durham Finance Department bid and notices website and the Department of Community Development website. A full set of the plans and specifications will also be available for viewing at the office of The North Carolina Institute of Minority Economic Development Plan and Resource Center and the Department of Equal Opportunity/Equity Assurance.

The SDBE Strategic Plans will be administered by each individual entity with oversight and assistance from the Director of the Department of Equal Opportunity/Equity Assurance, to ensure maximum success and accomplishment of the SDBE objectives. The oversight by

the Department of Equal Opportunity/Equity Assurance with assistance from the Department of Community Development hopefully will result in meeting and exceeding the SDBE participation goals to be established for each bid package.