



Date: February 21, 2012

To: Thomas J. Bonfield, City Manager
Through: Theodore L. Voorhees, Deputy City Manager
From: Rhonda B. Parker, Director, Parks and Recreation
Subject: Acceptance of 2012 Sprite Sparks Parks Grant from the National Recreation and Park Association

Executive Summary

In February 2012, the National Recreation and Park Association (NRPA) awarded a Sprite Sparks Parks grant to the City of Durham Parks and Recreation Department (DPR). The grant of \$5,000.00 will support some renovation of the basketball courts at Elmira Park.

Recommendation

The Administration recommends that the City Council adopt the 2012 NRPA Sprite Sparks Parks Project Ordinance and authorize the City Manager to execute a grant agreement in the amount of \$5,000.00.

Background

In November of 2011, DPR was invited to submit an application to NRPA for the Sprite Sparks Parks program funded by The Coca-Cola Company. The initial invitation asked DPR to identify three (3) potential parks that could benefit from funding to renovate basketball courts. Elmira Park was selected for funding by NRPA.

This unique grant opportunity has a public voting process that can increase the amount of funding received. The public voting process is conducted via an online voting platform managed by The Coca-Cola Company between March 28, 2012 and May 31, 2012. The City of Durham could receive an additional \$5,000 or \$10,000 based upon the online votes received between these dates, meaning a possible grant award of \$10,000.00 or \$15,000.00.

DPR intends to use all means available to encourage public participation in this voting process so that we may leverage additional funding for the basketball courts at Elmira Park.

Issues/Analysis

This funding will be used to provide renovation work for the basketball courts at Elmira Park; the exact scope of the renovation will be decided based upon the amount of the grant received and in consultation with General Services Department staff.

Alternatives

The City Council could choose not to adopt the proposed grant project ordinance; DPR would not accept the grant from NRPA.

Financial Impact

The grant of \$5,000 does not require a match. There is no known negative financial impact to receiving this grant.

Attachments:

Grant Project Ordinance for the 2012 Sprite Sparks Parks Grant

Grant Agreement from the National Recreation and Parks Association