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DESIGN EXCELLENCE

Durham Appearance Commission

Durham City-County Planning Department ▪ 101 City Hall Plaza ▪ Durham, NC 27701

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January 27, 2012

Mr. Steven L. Medlin, AICP
Durham City-Planning Director
101 City Hall Plaza
Durham, NC 27701

Dear Steve,

It has been brought to the attention of the Durham City-County Appearance Commission board members that the Planning department is in the process of finalizing this year's budget request.

As you are aware, the Appearance Commission has been hosting the Golden Leaf Awards ceremony for the last several years. Unfortunately due to last year's budget cuts and the general condition of the economy, we were not able to hold the event due to a lack of funds donated to the event by the city and private sponsors.

We are also in the process of completing our "Roadshow" PowerPoint program in the next month or so with the intent of presenting the presentation in the near future to various groups and organizations throughout the city to bring awareness to our city's gateways and overall image and appearance.

The funding received from the city in the past has been a very critical part of our success in putting together The Golden Leaf Awards. Due to the potential shortfall occurring again this year and the Roadshow coming online, the Appearance Commission would like to request funding for this year's Golden Leaf Awards event in the amount of \$5,000.00. We would also like to request an additional \$500.00 for the Roadshow program to cover associated printing/presentation costs. These are two very worthy endeavors that we hope that city can assist us financially in the 2012 calendar year.

Steve, please feel free to contact me if you have any questions or would like to discuss this request in greater detail. Thank you for your consideration in advance.

Regards,

Todd M. Parrott
Chair
Durham City-County Appearance Commission