

Overview

The proposed changes to the existing DATA routes aim to improve the experience for all DATA customers without increasing the cost of the service. Here's what the changes will mean to you:

Goal #1

Make all DATA routes run on time. This will:

- Reduce wait time at bus stops
- Allow routes to make their transfers to other DATA and TTA routes at Durham Station

Goal #2

Improve connections to educational institutions and important destinations in Durham. This means:

- Faster and more direct service to NCCU, Durham Tech, and Riverside High
- Direct service to the new Walmart on Martin Luther King Jr. Pkwy

Goal #3

Provide more service where it's needed, less where it's not. This means:

- Service every 15 minutes to the Village Shopping Center
- Hourly service where customer demand is lower

Upcoming Meetings

- 1 March 21, 2012 from 3pm-8pm**
2nd Floor Durham Station
Presentations at 3pm and 6:30pm
- 2 April 16, 2012 at 7pm**
City Hall • Public Hearing with City Council

Next Steps

- 1 May-June 2012**
Final Plan Public Comment Period
- 2 June 18, 2012 at 7pm**
City Hall • City Council votes to approve Final Plan

How to give comments

- Attend a meeting
- Website: dbbs.gotriangle.org
- Phone: 919-485-PLAN (7526)
- Email: serviceplanning@triangletransit.org
- Mail:
Jennifer Rogers
c/o Triangle Transit
P.O. Box 13787
Research Triangle Park, NC 27709

Proposed DATA route changes

DURHAM AREA TRANSIT AUTHORITY

Designing Better Bus Service

DRAFT PLAN

Current Route	Proposed Route	Weekday and Saturday Service Changes compared to current service	Night and Sunday Service Changes compared to current service
1	1A, 1B	<ul style="list-style-type: none"> • Better on-time performance • Route 1A serves Leon St, North Pointe Dr, Loehmann's Plaza once an hour • Route 1B serves Guess Rd, Hillandale Rd, and Willowdale Shopping Center once an hour 	<ul style="list-style-type: none"> • One night and Sunday route with same routing as current Route 1
2	2A, 21	<ul style="list-style-type: none"> • Better on-time performance • Route 2A serves stops at Hwy 70, Triangle Pointe Apts, and Page Rd Ext once an hour • Route 21 serves stops at Holton Career and Resource Center, Liberty St, Gary St, and the Village Shopping Center once an hour. • Route 4 serves stop at Chapel Hill St at Post Office 	<ul style="list-style-type: none"> • One night and Sunday route on Route 2A
3	3, 16A, 16B	<ul style="list-style-type: none"> • Better on-time performance • 15 min service to Urban Ministries, Holloway St, and the Village Shopping Center via Route 3, Route 16A, and Route 16B • Better on-time performance • 15 min service to Urban Ministries, Holloway St, and the Village Shopping Center via Route 3, Route 16A, and Route 16B 	<ul style="list-style-type: none"> • Same routing as weekday on Route 3
4	4	<ul style="list-style-type: none"> • Same routing as current Route 4 with minor re-routing to serve Chapel Hill St at Post Office 	<ul style="list-style-type: none"> • Same routing as weekday
5	7, 10, 20	<ul style="list-style-type: none"> • More direct service to Southpoint Mall on Fayetteville St on Route 7 • No cross-town service from Fayetteville St to South Square • More direct service to South Square and New Hope Commons on Route 10 every 30 min • New Route 20 serves South Square, James St, Nation Ave, Tower Blvd, MLK Jr. Pkwy, and Shannon Rd once an hour from downtown 	<ul style="list-style-type: none"> • Route 7 connected with Route 41 during night and Sunday • No night/Sunday service on Route 20
6	6A, 6B	<ul style="list-style-type: none"> • Re-route 6A and 6B to serve Morreene Rd at Erwin Rd on inbound trip • Route 6A serves American Village and Crest St once an hour • Route 6B serves Neal Rd and Sparger Rd once an hour • No stops on Science Dr, Operations Dr, or Campus Walk Ave 	<ul style="list-style-type: none"> • One night and Sunday route on Route 6A • Route 11 serves Sparger Rd during night and Sunday
7	5, 7, 41	<ul style="list-style-type: none"> • 30 min service to Walmart on MLK Jr. Pkwy on Route 5 • More direct service to Southpoint Mall on Fayetteville St on Route 7 • Route 5 serves Enterprise St, Weaver St (outbound), and Roxboro St (inbound) • Re-route 7 to travel along NC 751 to NC 54 instead of using Autopark Dr • New Route 41 serves Southpoint Mall, Woodcroft Pkwy, and NC 54 once an hour • Route 41 connected with Route 12 during the daytime for a one-seat ride to downtown from NC 54 locations • No stops on Cook Rd, Autopark Dr, Revere Rd, or Sedwick Rd 	<ul style="list-style-type: none"> • Same routing as weekday on Route 5 and Route 7 • Route 41 connected with Route 7 during night and Sunday at Southpoint Mall • No stops on Woodcroft Pkwy on Route 41 at night and Sunday
8	8	<ul style="list-style-type: none"> • More direct service to NCCU, Durham Tech on Lawson St, and Southside every 30 min • No stops on to Umstead St, Linwood Ave, Sima Ave, or Bacon St 	<ul style="list-style-type: none"> • Same routing as weekday on Route 8, with additional service to Sima Ave during night and Sunday

Current Route	Proposed Route	Weekday and Saturday Service Changes compared to current service	Night and Sunday Service Changes compared to current service
9	9A, 9B	<ul style="list-style-type: none"> • Route 9A serves Carver Living Center, Horton Rd, and Strawberry Hill Apts once an hour • Route 9B serves Ben Franklin Blvd and JFK Towers once an hour • During peak hours only, Route 9A serves Riverside High School and Willowdale Shopping Center and Route 9B serves Northern High School, Infinity Rd, and Milton Rd • No stops at Riverside High, Willowdale, Northern High, or Infinity Rd during non-school hours • Glenbrook Dr has service once an hour (Route 9A on outbound trip and Route 9B on inbound trip) • No stops at Durham Regional Hospital 	<ul style="list-style-type: none"> • One night and Sunday route serving Ben Franklin Blvd, JFK Towers, Horton Rd, and Strawberry Hill Apts on Route 9 • No stops on Glenbrook Dr during night and Sundays
10	7, 10, 10T, 20, 41	<ul style="list-style-type: none"> • More direct service to South Square and New Hope Commons via University Dr and Garrett Rd every 30 min • New Route 20 serves James St and Nation Ave once an hour from downtown • New Route 10T serves Jordan High School with a transfer to/from Route 10 at University Dr at South Square during school hours • New Route 41 serves Southpoint Mall, Woodcroft Pkwy, and NC 54 once an hour • Route 41 connected to Route 12 during the daytime for a one-seat ride to downtown from NC 54 locations • Route 10 serves James St and Nation Ave on Saturdays 	<ul style="list-style-type: none"> • Route 10 serves James St and Nation Ave during night and Sunday • No stops on Woodcroft Pkwy on Route 41 at night and Sunday • No night/Sunday service on Route 10T or Route 20
11	6B, 11	<ul style="list-style-type: none"> • Better on-time performance • Turn around Route 11 at Hillsborough Rd at the Durham Hilton • Route 6B serves Neal Rd and Sparger Rd once an hour • No stops on Operations Dr 	<ul style="list-style-type: none"> • Same routing as current Route 11
12	12, 41	<ul style="list-style-type: none"> • Better on-time performance • New Route 41 serves Southpoint Mall, Woodcroft Pkwy, and NC 54 once an hour • Route 12 connected to Route 41 during the daytime 	<ul style="list-style-type: none"> • Same routing as current Route 12 • Route 12 is not connected to Route 41 during night and Sunday
13	8, 16B, 21	<ul style="list-style-type: none"> • Replace Route 13 with improved service between Durham Tech, NCCU, The Village, and downtown on Routes 3, 8, 16A, and 16B • More direct service on Route 8 to NCCU and Durham Tech on Lawson St • Route 16B serves stops on Holloway St, the Village Shopping Center, Birchwood Community, Ross Rd, and Durham Station once an hour all day • Route 21 serves stops at Holton Career and Resource Center, Liberty St, Gary St, and the Village Shopping Center once an hour • No stops on Pettigrew St or Burlington Ave 	<ul style="list-style-type: none"> • Route 16 serves Birchwood Community, Ross Rd, Angier Ave, Holton Career and Resource Center, and the Village • Transfers from Route 16 to Route 3 at The Village Shopping Center to go downtown • Same routing as weekday on Route 8, with additional service to Sima Ave

Current Route	Proposed Route	Weekday and Saturday Service <i>Changes compared to current service</i>	Night and Sunday Service <i>Changes compared to current service</i>
15	2A, 15	<ul style="list-style-type: none"> • Better on-time performance • More consistent service to Brier Creek on Route 15 once an hour, Mon-Sat beginning at 6:15am • Route 2A serves Page Rd Ext once an hour 	<ul style="list-style-type: none"> • Same routing as weekday on Route 15 until 10:15pm • No Sunday service
16 / 16B	16A, 16B, 21	<ul style="list-style-type: none"> • Route 16A and 16B depart Durham Station at 15 min and 45 min past the hour • Route 16A serves stops on Holloway St, the Village, Hwy 98, Freeman Rd, and Clayton Rd once an hour • Route 16B serves stops on Holloway St, the Village, Rummel St, Wedgedale Ave, Lynn Rd, and Ross Rd once an hour • Route 21 serves stops at Holton Career and Resource Center, Liberty St, Gary St, and the Village Shopping Center once an hour • No stops along portions of Liberty St and at Neal Middle School 	<ul style="list-style-type: none"> • Route 16 serves Birchwood Community, Ross Rd, Liberty St, Angier Ave, and the Village Shopping Center • Transfers facilitated from Route 16 to Route 3 at The Village Shopping Center to go downtown
17	9A, 9B	<ul style="list-style-type: none"> • Replace Route 17 with service on Route 9A and Route 9B • Route 9A serves Horton Rd, and Strawberry Hill Apts once an hour • Route 9B serves JFK Towers once an hour • During peak hours only, Route 9A serves Riverside High School and Willowdale Shopping Center and Route 9B serves Northern High School, Infinity Rd, and Milton Rd • No stops at Riverside High, Willowdale, Northern High, or Infinity Rd during non-school hours • No service north of Northern High School on Hwy 501 or Snow Hill Rd 	<ul style="list-style-type: none"> • No night or Sunday service to Northern High or Riverside High
BCC	BCC	<ul style="list-style-type: none"> • No changes proposed. 	<ul style="list-style-type: none"> • No changes proposed