



CITY OF DURHAM | NORTH CAROLINA

April 17, 2012

**To:** Thomas J. Bonfield, City Manager  
**Through:** Theodore L. Voorhees, Deputy City Manager  
**From:** Rhonda B. Parker, Director, Parks and Recreation  
**Subject:** Acceptance of the 2012 Activate You(th) Grant

**Executive Summary**

Durham Parks and Recreation (DPR) has been awarded \$600.00 in grant funding to support the design of programming to increase physical activity among youth in Northeast Central Durham Neighborhoods. Achieving Health for a Lifetime (AHL), a wellness group with Durham Health Innovations (DHI) and the East Durham Children’s Initiative (EDCI) is happy to announce two (2) \$300 awards for Activate You(th), a program designed to increase physical activity among at-risk youth in Northeast Central Durham neighborhoods -- one to East Durham Recreation Center and the other to Holton Career and Resource Center.

**Recommendation**

The Administration recommends that the City Council adopt the 2012 Activate You(th) Project Ordinance and authorize the City Manager to execute a grant agreement in the amount of \$600.00.

**Background**

Staff received invitations to submit applications to this grant program on March 5, 2012. DPR received notice of the two(2) awards on April 2, 2012. Funds will be used to develop programs that encourage youth to increase their physical activity as well as understanding of nutrition and cooking so that they can measure overall health improvements.

**Issues/Analysis**

DPR will use the funding as seed money to develop sustainable programming for youth to increase physical activity and overall health. This grant does not require matching funds.

**Alternatives**

The City Council could choose not to adopt the proposed grant project ordinance; DPR would not accept the Activate You(th) grant.

**Financial Impact**

The two grants totaling \$600 does not require a match. There is no known negative financial impact to receiving this grant.

**Attachments:**

Grant Project Ordinance for the 2012 Sprite Sparks Parks Grant  
Grant Award notification