

Attachment 2 – DDI Quarterly Deliverables Report Form FY 2013
for
Economic Development and Marketing Services
“Downtown” shall be the area defined as such in the Downtown Master Plan - 2000

NOTE: Columns will expand to fit requested information.

	FY 2013 – Q1	FY 2013 – Q2	FY 2013 – Q3	FY 2013 - Q4	FY 2013 Total Year to Date	GOAL
Number of property sales in Downtown.						N/A
Number of Sign/Façade Grants Awarded						N/A
Number of storefronts improved						N/A
Number of storefronts occupied						N/A
Number of Downtown Businesses leaving						N/A
Number of Businesses locating in downtown						N/A
Number of Downtown Businesses retained						534 as of July 1, 2013
Change in assessed valuation in Downtown.	892,987,800	None	None			2% over 892,987,800
Change in number of employees in Downtown	ANNUAL	ANNUAL	ANNUAL			Increase over 14,000
Change in number of residential units in Downtown						Increase over 1,006
Change in number of residents living in Downtown						Increase over 1,550
Number of building permits (for both public and private construction) issued in FY 2013 for Downtown.						50
Dollar amount of building permits (for both public and private construction) issued in FY 2013 for Downtown.						Positive growth in investment in downtown
Square feet of leasable office space in Downtown 1. All Office Space 2. Multi-Space Tenant office Space						Positive growth in square feet of leasable space
Total percent commercial occupancy in Downtown. 1. All Office Space 2. Multi-Tenant Office Space						Occupancy rates of 85%

Attachment 2 – DDI Quarterly Deliverables Report Form FY 2008

Number of clients served by DDI						40
Number of marketing events promoted by DDI						300
Newspaper articles and copies regarding DDI activities.						200