



Date: July 2, 2012

To: Thomas J. Bonfield, City Manager
Through: Theodore L. Voorhees, Deputy City Manager
From: Rhonda B. Parker, Director, Parks and Recreation
Subject: Amendment to the City of Durham 2012 National Recreation and Park Association Sprite Spark Parks Grant Project Ordinance #14237

Executive Summary

This item amends the City of Durham 2012 National Recreation and Park Association Sprite Spark Parks Grant Project Ordinance #14237.

The amendment reflect a total increase of \$10,000 in available grant funding for the renovation of the basketball courts at Elmira Avenue Park, resulting in a new total of \$15,000.

Recommendation

The Administration recommends that the City Council authorize the City Manager to accept the 2012 National Recreation and Park Association (NRPA) Sprite Spark Parks grant by executing any associated grant documents and adopting the “2012 National Recreation and Park Association Sprite Spark Parks Grant Project Ordinance” in the amount of \$15,000.00, superseding Grant Project Ordinance #14237.

Background

In November of 2011, DPR was invited to submit an application to NRPA for the Sprite Sparks Parks program funded by The Coca-Cola Company. The initial invitation asked DPR to identify three (3) potential parks that could benefit from funding to renovate basketball courts. Elmira Park was selected for funding by NRPA.

This unique grant opportunity had a public voting process that can increase the amount of funding received. The public voting process was conducted via an online voting platform managed by The Coca-Cola Company between March 28, 2012 and May 31, 2012. The City of Durham was one of ten communities to receive an additional \$10,000 based upon the online votes received between these dates.

Issues/Analysis

This funding will be used to provide renovation work for the basketball courts at Elmira Park; the scope of the renovation will include new basketball goal systems, surface repairs, and re-striping of the courts. The grant will be acknowledged on the DPR webpage and via a media release.

Alternatives

The City Council could choose not to adopt the proposed grant project ordinance; DPR would not accept the grant from NRPA.

Financial Impact

The grant of \$15,000 does not require a match. There is no known negative financial impact to receiving this grant.

Attachments:

2012 National Park and Recreation Association Sprite Sparks Parks Grant Project Ordinance superseding Grant Project Ordinance #14237