

Changes Legend	
Standard Print	No Changes.
<b>Bold, Blue Print</b>	<b>Modified this slightly in order to be more specific.</b>
<b>Bold, Orange Print</b>	<b>New measure or initiative.</b>
Completed Initiatives	Initiatives completed

<b>Goal 3: Thriving, Livable Neighborhoods</b> Strengthen the foundation, enhance the value, and improve the quality and sustainability of neighborhoods.	
Outcome Measures	
<ul style="list-style-type: none"> <li>Resident Perception of Overall Quality of Neighborhoods</li> <li>Measure of Community Health(via NVI)</li> <li>Affordable, Safe, and Healthy Housing</li> </ul>	<ul style="list-style-type: none"> <li>Access to Transit, Pedestrian, and Bicycle Facilities and Services</li> <li>Access to Open Space and Recreational Opportunities</li> <li>Environmental Stewardship</li> </ul>
Objectives and Intermediate Measures	Initiatives
Objective: <b>Improving the Quality of Neighborhoods</b>  Intermediate Measures: <ul style="list-style-type: none"> <li><b>Percent increase of neighborhoods with improving quality of life variables</b></li> <li>Percent of residents who are satisfied or very satisfied with the quality of life in their neighborhood</li> </ul>	<ul style="list-style-type: none"> <li>Develop a Neighborhood Vitality Index (NVI) model and use the data to improve the quality of neighborhoods</li> <li><b>Target resources to neighborhoods scoring below the benchmark on NVI</b></li> <li>Establish a partnership targeted at revitalizing Southside neighborhood</li> <li><b>Develop partnership activities for “Durham on the Move” (<u>Joint city-County Initiative</u>)</b></li> </ul>
Objective: Increase Access to Affordable, Safe, and Healthy Housing  Intermediate Measures: <ul style="list-style-type: none"> <li>Percent of households represented by a neighborhood association</li> <li>Number of homeless persons from Point in Time Count</li> <li>Percent of households paying no more than 30% of Income for Rent</li> <li>Percent of noncompliant houses that become code compliant annually</li> </ul>	<ul style="list-style-type: none"> <li>Develop a long-term plan to end homelessness</li> <li><b>Develop white papers that highlight best practices to inform future actionable outcomes by using data</b></li> <li><b>Develop a plan to respond to Housing Impediment study</b></li> </ul>
Objective: <b>Increase value and Stability of Neighborhoods through access to transportation choices, open space and recreational facilities</b>	<ul style="list-style-type: none"> <li>Implement adopted plans to improve visibility and accessibility of alternate modes of transportation, open space,</li> </ul>

Intermediate Measures:

- **Percent of recreational types in the citywide park system that have at least one accessible location**
- **Percent of residents who take transit, walk, bike, or less polluting options to work**
- Percent of residents within a quarter mile of bus **service that runs at least every 30 minutes**

parks and recreational facilities (ie: Durham Walks! Pedestrian Plan, the Durham Comprehensive Bicycle Transportation Plan, the Durham County Bus and Rail Investment Plan, and the Durham Trails and Greenways Master Plan)

- Map Durham City-County public/private Open Space **by 2014**
- ~~Develop a Regional Plan for transit, including but not limited to the integration of light rail, commuter rail, high speed rail, and bus~~
- ~~Increase the efficiency of Durham Transit and Triangle Transit through centralized management, planning, and marketing~~
- ~~Conduct citywide inventory of existing public and private recreational facilities~~
- ~~Implement Green Business Challenge~~

Objective: **Increase Environmental Awareness and Action in the Community**

Intermediate Measures:

- Percent of Residential Greenhouse Gas Emissions reduced by program participants
- **Number of trees planted through partnerships and City efforts**
- **Percent decrease in litter in targeted areas following education campaign**
- Waste stream diversion rate

- Teach Environmental Stewardship (e.g. Education and Training about Energy, Solid Waste, and Water) (**Joint City-County Initiative**)
  - a. Conduct energy education outreach in neighborhoods including the Spanish speaking community in Durham
  - b. Implement comprehensive campaign to increase residents' awareness and actions to address environmental issues.
  - c. Develop and implement a program to plant trees throughout Durham in conjunction with community partners
- **Create and market an on-line resource for businesses to access information and resources to reduce their environmental impact**
- **Implement new awareness program to decrease litter and improve appearance**