Durham Arts Council

Supporting & Growing The Arts!

59 Years of Creating Community Through The Arts

DURHAM ARTS COUNCIL

Durham Arts Council

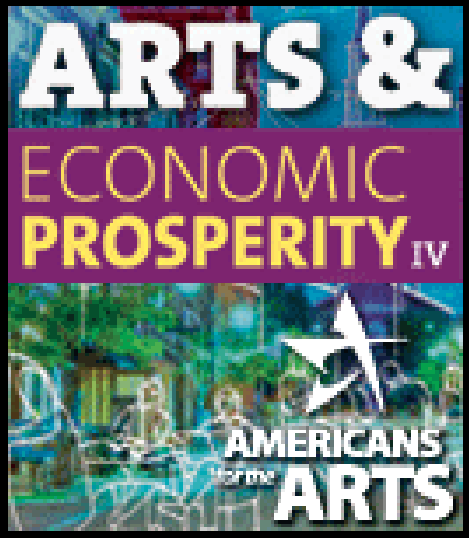
Is the Major Provider of Arts Programs & Services for Artists and Arts Organizations, and the Public in Durham

- *Operates and manages a major arts facility*
- *Provides year round programs and services*
- *Supports and helps develop the arts community and arts support*

DURHAM ARTS COUNCIL

Durham: A Leading Creative Economy

- Based on 2011 Arts & Economic Prosperity IV Study commissioned & funded by Durham Arts Council for Durham:
- $ 125.5 Million in Economic Impact Annually via nonprofit arts & cultural organizations and their audiences in Durham.
- 4,550 FTE Jobs Supported
- Durham's non-profit arts/cultural sector provides $6,099,000 revenue to Local Government; $5,335, 000 to State Gov.



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Durham Arts Council
A Major Economic Impact in Durham

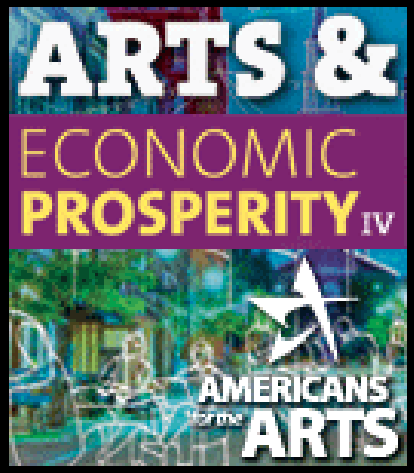
- Based on Arts & Economic Prosperity IV Study commissioned & funded by DAC for Durham:

- Durham Arts Council & its audiences provided in FY2012:

- $ 8.7 Million in Economic Impact for Fiscal 2012

- $5,833,320 in Household income generated

- $441,645 revenue to Local Government; $555,279 to State Government



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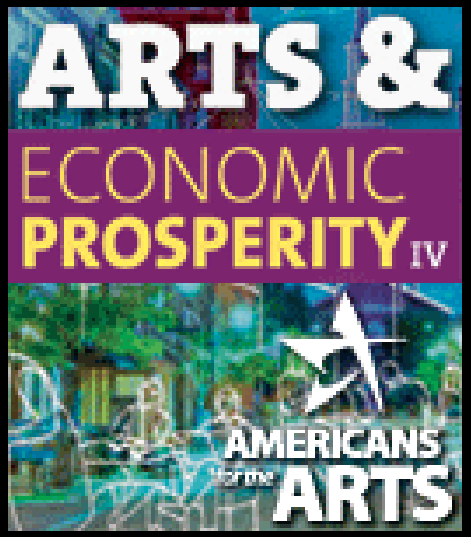
Durham: A Leading Creative Economy

The Arts & Economic Prosperity IV Study commissioned & funded by DAC for Durham is Endorsed by:



* US Conference of Mayors
* NACO – National Association of Counties
* National League of Cities
* National Conference of State Legislatures
* Business Civic Leadership Center
* The Conference Board
* National Lieutenant Governors Association
* Destination Marketing Association International
* CECP – Committee Encouraging Corporate Philanthropy

"We were eager to participate in the AEP IV study since this particular study has strong credibility based on the reputations of internationally recognized economists and the statistical models that were utilized. This study also has the endorsement of 10 top public and private sector national associations concerned with economic and community development," Sherry DeVries, DAC Executive Director

Durham Arts Council Building

1980's Campaign to Create a Home for the Arts

Durham Arts Council leaders do what it takes to strengthen the arts in Durham!

In the mid-1980's, DAC launched a capital and community campaign to seek private and public support to renovate the aging City Hall building that DAC had occupied since 1978. DAC raised over $1 million in cash plus additional in-kind donations, and the City and County each provided $2.15 million.

Following the renovation of DAC, the Durham Arts Council provided leadership to build a renovation campaign and community effort to restore the Carolina Theatre

Meredythe Holmes and Pat Kenan "dancing for dollars" during the Durham Arts Council Capital Campaign.

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The New Durham Arts Council Building

Gala Opening of renovated building
September 17, 1988.

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Durham Arts Council Building Today

A Creative Home Where We Share & Showcase the Artistic Expressions of a Diverse Community

- *This City-owned building is a premier multi-arts venue for artists, arts organizations and community groups.*

- *This arts center facility is a treasure for Durham. It is the only arts facility of its kind in the Triangle.*

- *This building is a pivotal structure in Downtown Durham Historic District as designated by National Register of Historic Places*

Built in 1906, this is Durham's oldest building in continuous public service.

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DAC manages & programs the City-owned historic 52,000 sq. ft. arts center building - a professional quality arts facility that is an extraordinary cultural resource for our region.

- *Four galleries*
- *Sculpture garden*
- *Two theaters*
- *Meeting rooms*
- *Rehearsal spaces*
- *Studios*
- *Award-winning floral gardens*

- *Music, theater, and dance performances*
- *Gallery exhibits*
- *Studio and rehearsal spaces*
- *Offices of 10 arts organizations*
- *Arts classes*
- *Community meetings*
- *Corporate functions*
- *Special parties, celebrations, family events*

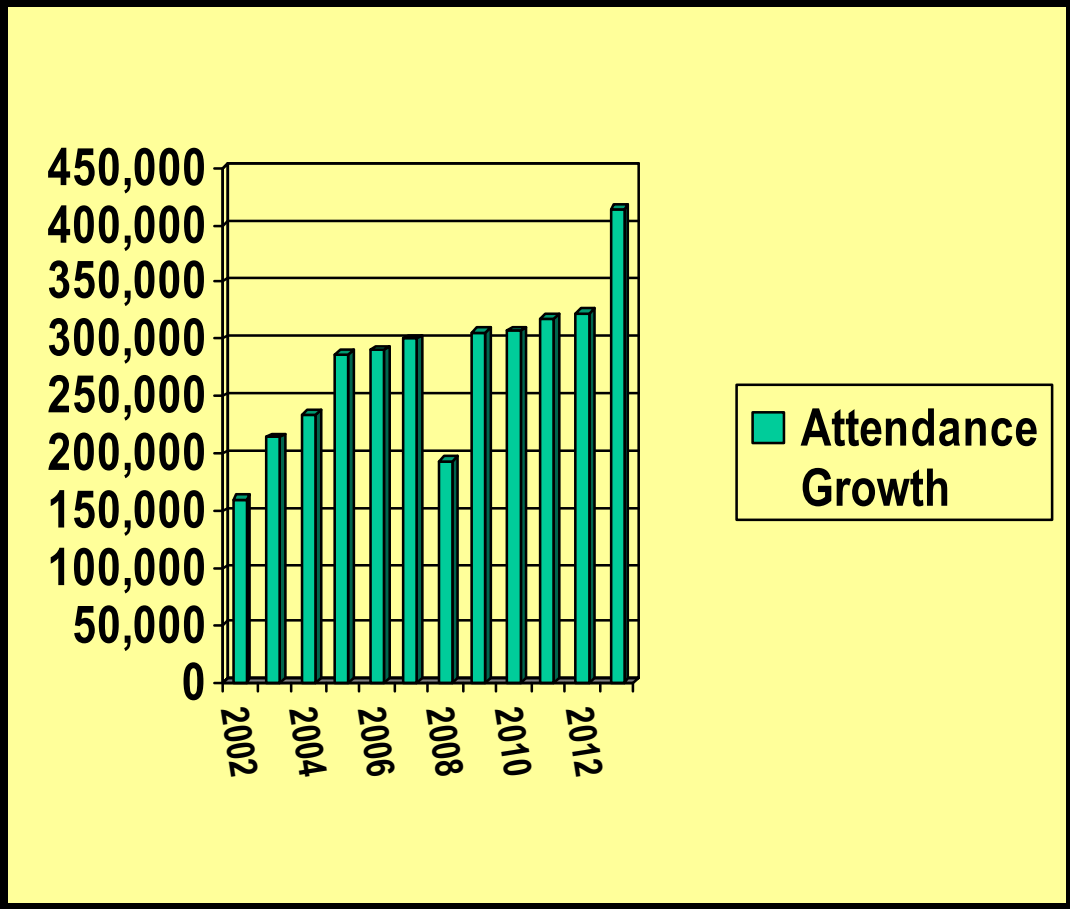
Durham Arts Council Attracts Visitors & Residents to Downtown

- *Annual Attendance to all DAC programs and events on-site and off-site has grown 158% in 11 years*
- *FY2002: 160,416*
- *FY2013: 413,965*

** FY2008 under renovations for 8 months*
** FY2012 Under renovations for 9 months*

** DAC Building Attendance was 351,587 in FY13. Building attendance has grown 120% since FY02.*

Including building visitors, festival attendance and other programs, DAC is the 4th largest visitor attraction in downtown Durham, delivering important economic impact and enhancing quality of the community.



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Durham Arts Council
Makes Arts Participation Possible & Accessible

- *The community and arts organizations rely on DAC as the home for the arts in their community – where they can participate, create & be supported in their artistic work.*

- *5,251 arts events, rehearsals, meetings, performances, classes & community events in FY2013 were at DAC. 25,306 hours of room usage.*

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Why Is Arts Participation So Important to a Community?

- *Development of a creative workforce*
- *Life-long learning & enrichment*
- *Arts participation opportunities add to quality of life and desirability of community.*

- *" The success of my family's business depends on finding and cultivating a creative and innovative workforce. When we participate personally in the arts, we strengthen our 'creativity muscles,' which makes us not just a better ceramicist or chorus member, but a more creative worker – better able to identify challenges and innovative business solutions." Christopher Forbes, Vice Chairman, Forbes, Inc.*

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DAC Grants Programs provide cash and facility use to artists and arts organizations based in or creating their art in Durham.

DAC Grant Programs provide cash and facility support to artists and arts organizations based in or creating their art in Durham. *Cash grants funded by Annual Arts Fund individual and corporate donors, the Fletcher Performing Arts Fund, plus a North Carolina Arts Council state grant. Space grants provided through DAC Building.*

Grant Recipients FY12 and FY13:

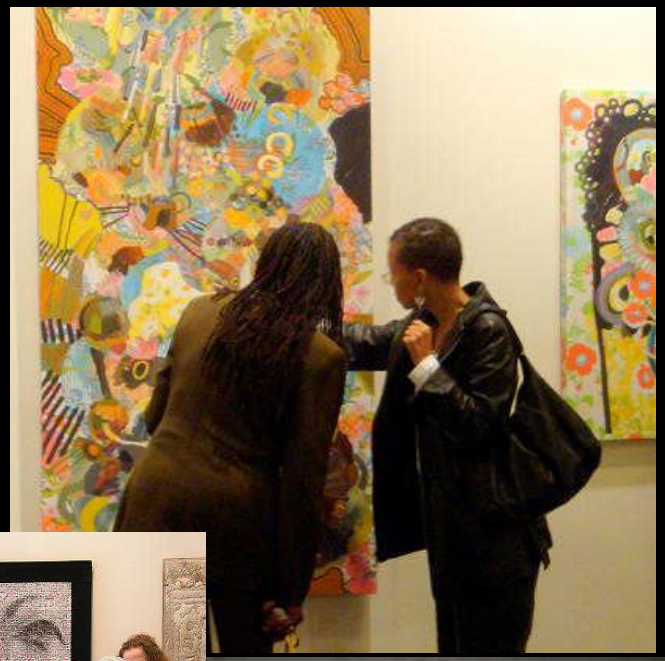
- African American Dance Ensemble
- American Dance Festival
- Arts Therapy Institute
- CAPITA Arts
- Carlota Santana Spanish Dance
- Carolina Theatre
- Carolina Wren Press
- Chamber Orchestra of the Triangle
- Choral Society of Durham
- Choreo Collective
- Code f.a.d. Company
- Collage Dance Company
- The Durham Art Guild, Inc.
- Durham Central Park
- Durham Children's Choir
- The Durham Chorale
- Durham Community Concert Band
- Durham Jazz Orchestra
- Durham Savoyards,Ltd.
- The Durham Symphony Orchestra
- Full Frame Doc. Film Festival
- KidZNotes
- Legacy Repertory Company
- Little Green Pig Theatrical Concern
- Mallarme Chamber Players
- Manbites Dog Theater Company
- 100 Men in Black
- NC Youth Tap Ensemble
- Southern Documentary Fund
- St. Joseph's Historic Foundation/Hayti Heritage
- The Scrap Exchange
- Triangle Gay Men's Chorus
- Triangle Youth Ballet
- Voices Together
- Walltown Children's Theatre
- Young People's Performing Co.

DAC Gallery Exhibitions Showcase Diverse Artists and Cultures

- *DAC houses 4 professional galleries which are the site for more than 20 exhibitions annually. Galleries are open free to the public 7 days a week. Plus DAC programs exhibits in the Durham Convention Center.*

- More than 150 local, regional, national, and international artists featured each year in DAC and Durham Art Guild shows.

- DAC voted "Best Gallery" in Durham Magazine poll 2011, 2012, 2013



On June 3, 2010 we opened the Ella Fountain Pratt Legacy Gallery at DAC

Showcasing and Celebrating the Emerging Artists Program Grant Recipients and the extraordinary life of Ella Fountain Pratt and her leadership of the arts in Durham for 54 years

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The Emerging Artists Grant Program

Celebrating its 29th Anniversary

"Healing" by Cynthia Aldrich, Emerging Artist 2002-2003

- *Established in 1984, the Emerging Artists Grant Program serves Durham, Chatham, Granville, Orange and Person Counties. Funded by the state, Mary Duke Biddle Foundation, and private donors.*
- *451 Emerging Artist Grants totaling $484,356 have been awarded over the program's 29 years (2013)*
- *Past Emerging Artists Grant recipients include:*
  - *Nicholas Kitchen*
    - *Internationally known violinist*
    - *Received the Albert Schweitzer Medallion*
    - *Named a Presidential Scholar in the Arts*
  - *Nnenna Freelon*
    - *6 time Grammy nominated jazz vocalist*
  - *Francis Vega*
    - *Local artist-blacksmith and owner of Vega Metals, Inc.*
    - *Internationally known for his work in various metals*

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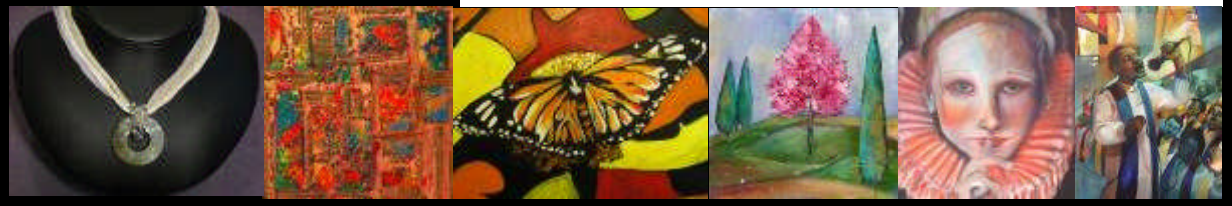
Durham Arts Council Partners With Artists and Downtown Businesses to Produce *The Largest Walking Artist Tour in the State*

- Each year 5,000 to 8,000 visitors attended spring and fall Art Walk events produced by DAC.
- Featuring 35 - 40 downtown sites and the work of 400 local artists.
- Art Walk is not juried to allow artists at all levels to participate.
- Includes music, entertainment and family activities
- 30+ sponsors

DURHAM art walk

locally inspired



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The DAC SCHOOL

provides over 600 classes, workshops, lessons and camps each year to 4,000 + adults, teens, and children:

Durham Arts Council provides more than $15,000 in scholarships to children and teens each year.

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Over 1,400 children are enrolled each year in the DAC School Summer Arts Camps, designed for rising kindergartners to 12 year-olds.

DAC Operates Two Clay Studios

- *In 2011, DAC funded and up-fitted a large clay studio off-site at Northgate Mall in addition to its smaller clay studio in the DAC Building.*

- *Over 400 students each year participate in popular DAC Clay Studio programs.*

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Durham Arts Council's CAPS Program Teaches Core Curriculum Through The Arts to More than 20,000 Students Each Year in Triangle Region.

CREATIVE
ARTS in
PUBLIC/PRIVATE
SCHOOLS

- *The CAPS program partners with public and private schools and community agencies in 6 counties. Funded by school systems, PTAs, corporate and Annual Arts Fund donors.*
- *Professional artists provide interactive, creative residencies that teach basic subjects—math, science, writing, social studies—and skills through the arts*
- *CAPS also serves at-risk youth in Title One Schools and Lakeview Schools.*

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39th Annual Durham Arts Council's CenterFest

is the longest running street arts festival in North Carolina, and the largest arts & cultural festival in Durham.

CenterFest

- *Featured 140 juried visual artists from across the United States and 72 performing acts on six stages.*
- *Showcases the city of Durham and its vibrant cultural community.*
- *Avg. 20,000+ Visitors in heart of downtown Durham*
- ***September 21-22, 2013***

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DAC Arts Planning, Advocacy

DAC Provides Leadership to develop and grow the arts:

- Arts & Economy Research
- Creative Economy Events & Workshops
- Planning, development, fundraising for DAC & Carolina Theatre historic renovations 1988, 1994.
- Cultural Master Plan development; Cultural Advisory Board
- Durham Performing Arts Center Oversight Committee
- DDI Board, Chamber of Commerce Board
- Local & Statewide arts advocacy; Arts NC Board
- Public Art Task Force
- Arts Education Task Force
- Designated Local Arts Agency by state

DAC Has Built Organizational Strength

- **In the past 11 years DAC has implemented new organizational systems to better manage operations and to achieve growth, sustainability, and excellence in mission delivery and management:**

  - Organizational assessment and staff restructuring & reduction
  - Ongoing evaluation and improvement of all programs and services
  - New financial systems and reporting
  - Growing earned and contributed revenues; and reduced expense to achieve sustainability and overcome past deficits.
  - New personnel management systems
  - Improved technology and support systems

DURHAM ARTS COUNCIL

Core Operations Net Improvement for FY2003 - FY2013

- **DAC Core Operations Financial Performance Improved**

I ---New Management -- ----------I

	FY2001	FY2002	FY2003	FY2004	FY2012	FY2013
DAC Revenues	1,661,219	1,553,939	1,717,100	1,773,810	2,257,292	2,525,255
DAC Expenses	1,845,525	2,016,351	1,974,133	1,767,878	2,270,784	2,486,672
Surplus (Deficit)	(184,306)	(462,412)	(257,033)	5,932	(13,492)	38,583
Core Operations Net*	(109,306)	(388,933)	(183,850)	74,257	30,259	66,966

*Without depreciation & investment gain (loss)

FY2006 – 2013 have all been net positive on core operations with the exception of FY2008.
FY2008 incurred a net operations loss of $103,193 during building Renovations Phase I and beginning of recession.

DAC has systematically paid down debt incurred in previous years, and currently has only a $100K line of credit debt; and $125K that it needs to reinvest in the DAC Endowment to build long term reserves.

Source: Independent Audits

Note: FY2012 and FY2013 include $650,000 in-kind facility in revenue and expense.

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Durham Arts Council

Annual Arts Fund

- *The DAC Annual Arts Fund is the annual volunteer driven campaign for the arts in Durham.*
- *Each year, DAC must raise $1.2 million of its $2 million annual budget through contributions and grants from individuals, corporations, public sector, and foundations.*
- *Donations support grants and services for arts organizations and artists, and arts education opportunities for all ages.*

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Durham Arts Council

is a strong investment for the City of Durham

- *For each $1 that the City of Durham invests in the Durham Arts Council, DAC generates another $2 on average in additional earned revenue and private and public donations and grants.*
- *City funding comprises approximately 1/3 of DAC funding, and DAC raises 2/3 on its own.*
- *DAC has grown its service levels to the public dramatically – up 158% - and the DAC Building and City support helps provide a strong base for the arts in Durham.*

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Durham Arts Council

Thanks the City of Durham for their Support that helps DAC

Create the Stars of Tomorrow!

Creating Community Through The Arts

DURHAM ARTS COUNCIL