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2 RESOLUTION AUTHORIZING THE CITY OF DURHAM'S  
3 APPLICATION FOR PUBLIC ART ON THE NC 147  
4 ("DURHAM FREEWAY") RETAINING WALL ON THE  
5 SOUTH SIDE OF WILLARD STREET NEAR THE  
6 BLACKWELL STREET INTERSECTION IN ACCORDANCE  
7 WITH THE NORTH CAROLINA PUBLIC ART ON THE  
8 RIGHT OF WAY POLICY  
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10 WHEREAS, the City Council finds a public art program is important to a city, because it  
11 brings social, cultural and economic benefits to the public and visitors to the city;  
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13 WHEREAS, the Downtown Master Plan establishes a goal of "activating the street-level  
14 and the storefronts with interesting shops and venues; and continuing streetscape improvements  
15 including public art, throughout downtown"; and  
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17 Whereas, the Citywide Strategic Plan goals of "a strong and diverse economy", "thriving  
18 livable neighborhoods" and "stewardship of the City's physical assets" are supported by a public  
19 art program; and  
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21 WHEREAS, the Durham Comprehensive Plan establishes a goal "to encourage the  
22 incorporation of public art in new development projects, particularly in Downtown and Compact  
23 Neighborhood Tiers"; and  
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25 WHEREAS, the North Carolina Public Art on the Right of Way Policy provides that  
26 local government agencies may request placing public art on North Carolina Department of  
27 Transportation rights of way, provided the local government conforms to the Policy's parameters  
28 and procedures, to include, but not limited to an encroachment permit, financial responsibility for  
29 construction and maintenance of the public art, and an adopted local resolution; and  
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31 WHEREAS, Blackwell Street Management, LLC, the property management company for  
32 the American Tobacco Campus, has agreed to enter into a contract with the City of Durham to  
33 fund and execute a mural on the NC 147 ("Durham Freeway") retaining wall on the south side of  
34 Willard Street near the Blackwell Street intersection, and to provide, at its own expense, for  
35 maintenance of said mural in conformity with the parameters and procedures of the North  
36 Carolina Public Art on the Right of Way Policy; and  
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38 WHEREAS, Blackwell Street Management, LLC, will engage in a public process to seek  
39 community input into the design of said mural and will involve members of the community in its  
40 painting;  
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42 NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Durham  
43 hereby authorizes the City's application to the North Carolina Department of Transportation for  
44 locating public art on the on the NC 147 ("Durham Freeway") retaining wall on the south side of  
45 Willard Street near the Blackwell Street intersection, in accordance with the North Carolina  
46 Public Art on the Right of Way Policy.  
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