CITY OF DURHAM, NC

2014 Disparity Study

GRIFFIN & STRONG P.C.

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STUDY TEAM

- **Dr. Gregory Price**, Senior Economist
- **Ken Weeden & Assoc.**, Anecdotal Interviews
- **Gaither & Co**, Data Entry Supervision
- **Oppenheim Research, Inc.**, Telephone Survey
- **Monarch Services**, Data Entry

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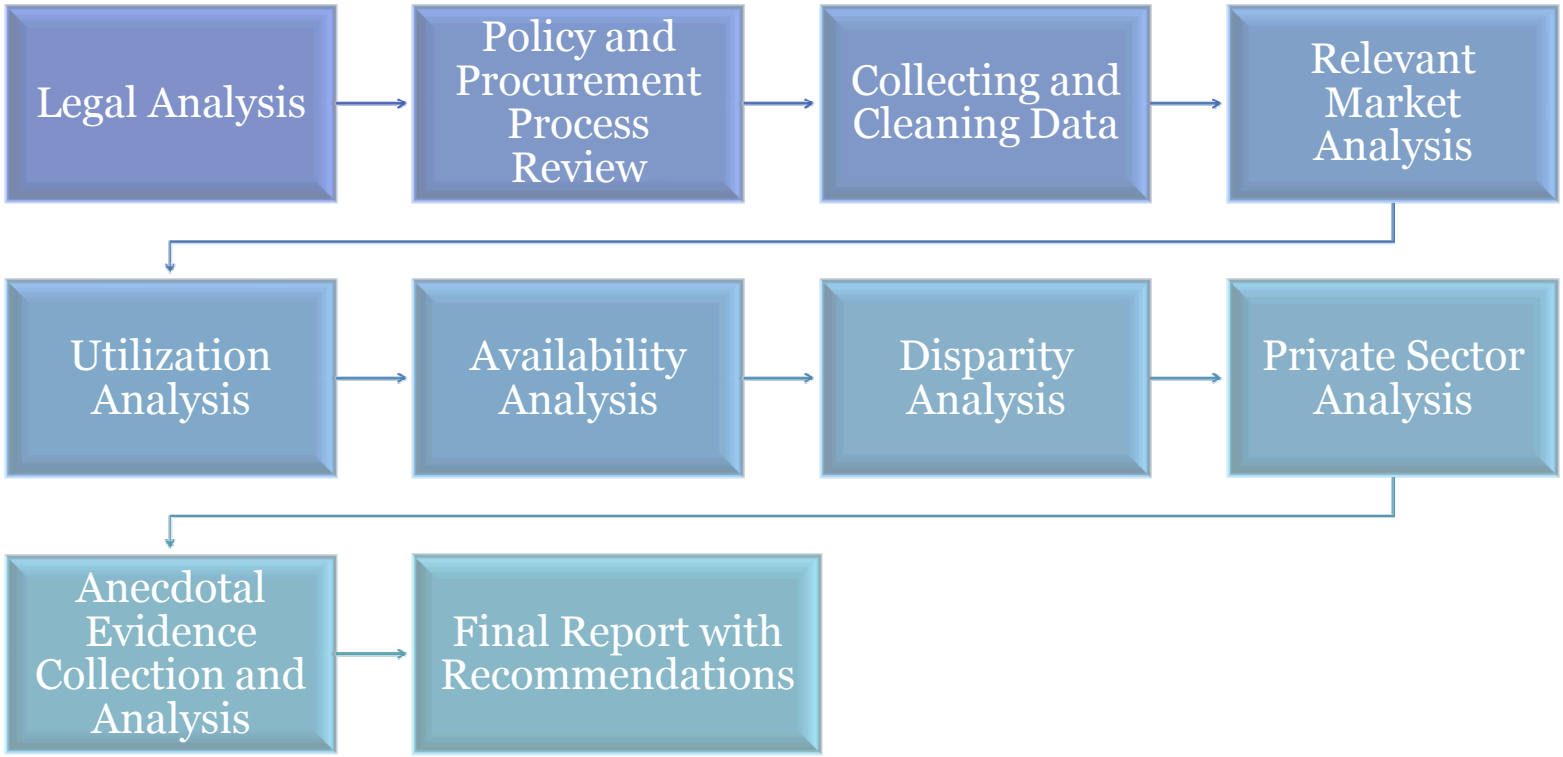
TECHNICAL APPROACH



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UNDERUTILIZATION IN PRIME CONTRACTING

	Construction	A/E	Services	Goods
Black American	●	●	●	●
Asian American	●	●	●	●
Hispanic American	●	●	●	●
American Indian	●	●	●	●
White Female	●	●	●	●

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UNDERUTILIZATION IN SUBCONTRACTING

	Construction	A/E	Services	Goods
Black American	●			
Asian American	●	●	●	●
Hispanic American	●	●	●	●
American Indian	●	●	●	●
White Female	●			●

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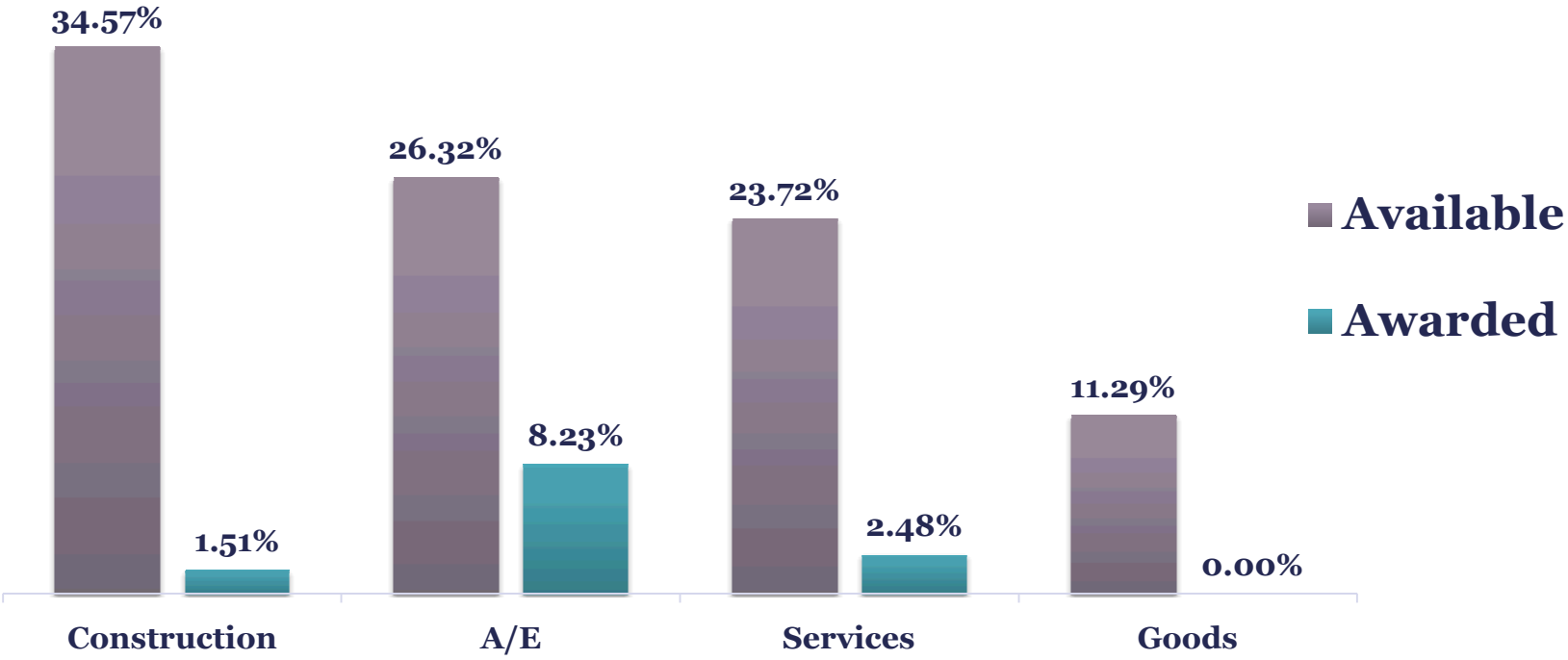
MINORITY AND WOMEN OWNED BUSINESS AVAILABILITY VS. AWARDS (PRIME)



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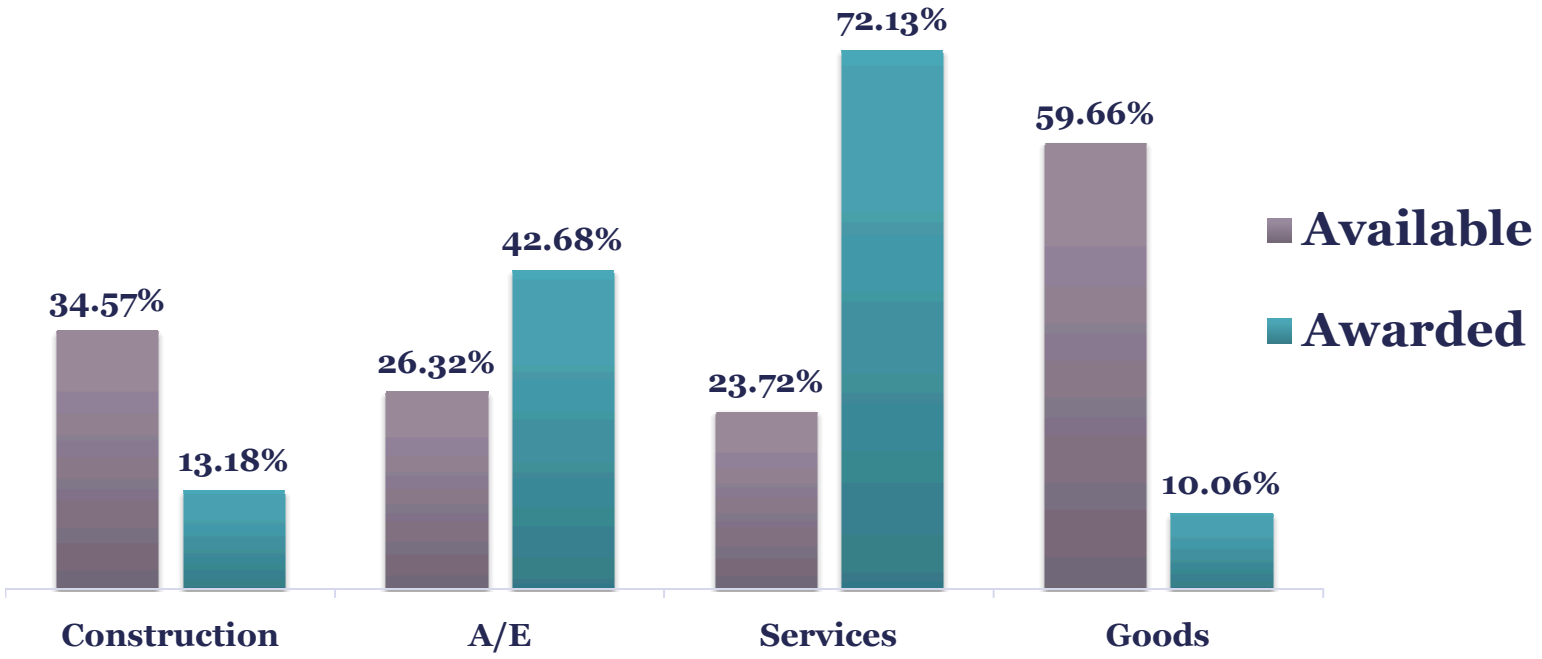
MINORITY AND WOMEN OWNED BUSINESS AVAILABILITY VS. AWARDS (SUB)



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REGRESSION ANALYSIS

M/WBE FIRMS

are MORE LIKELY to need start-up and expansion financing and are LESS LIKELY to utilize bank loans, home equity, and venture capital

And

DISPARITIES can reasonably be explained by race, ethnicity and gender as a factor in their exclusion from private markets

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ANECDOTAL EVIDENCE

PUBLIC HEARING

CASE STUDY

INDIVIDUAL INTERVIEWS

PURCHASING PRACTICES REVIEW

EMAIL COMMENTS

TELEPHONE SURVEY

- ✓ Good old Boy Network
- ✓ Needs to be more focus on helping firms go from sub to prime
- ✓ Projects are too large, could break them down
- ✓ MWBE do not win without programs
- ✓ WBE fraud is a major problem

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RECOMMENDATIONS

PROGRAM

- Commercial Anti-Discrimination Rules

OPPORTUNITY

- Joint Ventures/Teams
- Contract Sizing
- Mentor-Protégé Program
- Bonding Assistance

OUTREACH

- Asian American, American Indian, and Hispanic American goals and outreach
- MWBE Website Features
- Contractor Training

MONITORING

- Performance Reviews
- Debriefings
- Balance Scorecard
- More Resources

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