Residential Neighborhood Program

March 5, 2015

DUKE ENERGY®

The Residential Neighborhood Program

- An energy efficiency program targeting DEC's income-qualifying customers
- Delivered by neighborhood segments
- Provides each resident:
  1. Home energy assessment
  2. Installation of several energy conservation measures (ECMs)
  3. Energy education that will enable the residents to make behavioral changes to reduce and control energy usage

DUKE ENERGY®

RNP Target Market –Eligibility

- Eligible neighborhoods are those defined segments of DEC customers where approximately 50% of the households have incomes equal to or less than 200% of the federal poverty level*.
- DEC determines eligible neighborhoods
- DEC prioritizes neighborhoods and specifies the implementation order

*Federal Poverty Income Guidelines issued by the US DOE

DUKE ENERGY®

RNP Energy Conservation Measures

- Compact Fluorescent Lights (CFL's) (15)
- Water Heater Wrap* & Insulation for Water Pipes
- Water heater temperature check & adjustment
- Low Flow Faucet Aerator (2)
- Low Flow Showerhead (2)
- Wall Plate Thermometer
- AC Winterization Kit (3)
- A year's supply of HVAC filters
- Change Filter Calendar
- Air Infiltration Reduction Measures

* Electric water heaters only

DUKE ENERGY®

Program Implementation

Marketing – work with local community leaders, notify residents in advance, build awareness & acceptance of program in the community and arrange access to customer residence

The Home Improvement Process involves teams of surveyors and installers going door-to-door delivering services to each customer's residence

1. Energy assessment
2. Installation of measures
3. Energy education

DUKE ENERGY®

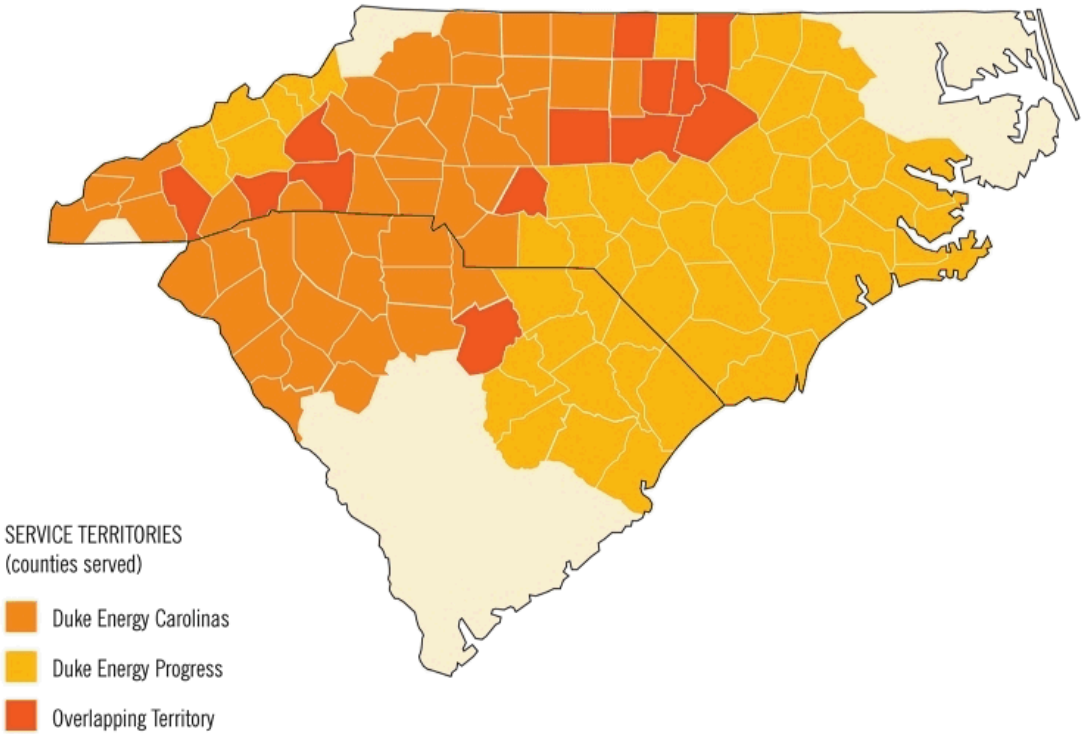
RNP Neighborhood Selection

Williamston, SC – 221 homes
Spartanburg, SC – 855 homes
Greenville, SC – 609 homes*
Greenwood, SC – 500 homes
Landrum, SC – 31 homes
Lancaster, SC – 625 homes
Chester, SC - 458 homes
Anderson, SC – 512 homes

Charlotte, NC – 787 homes
Kannapolis, NC – 676 homes
Gastonia, NC – 611 homes
Salisbury, NC – 599 homes
Hickory, NC – 498 homes
Marshville, NC – 398 homes
Bessemer, City, NC – 243 homes
Durham, NC – 621 homes*
Greensboro, NC – 1,728 homes
Winston-Salem, NC – 1,133 homes
Mount Airy, NC – 430 homes
Eden, NC – 553 homes
Thomasville, NC – 365 homes

Total Homes Served: 12,453

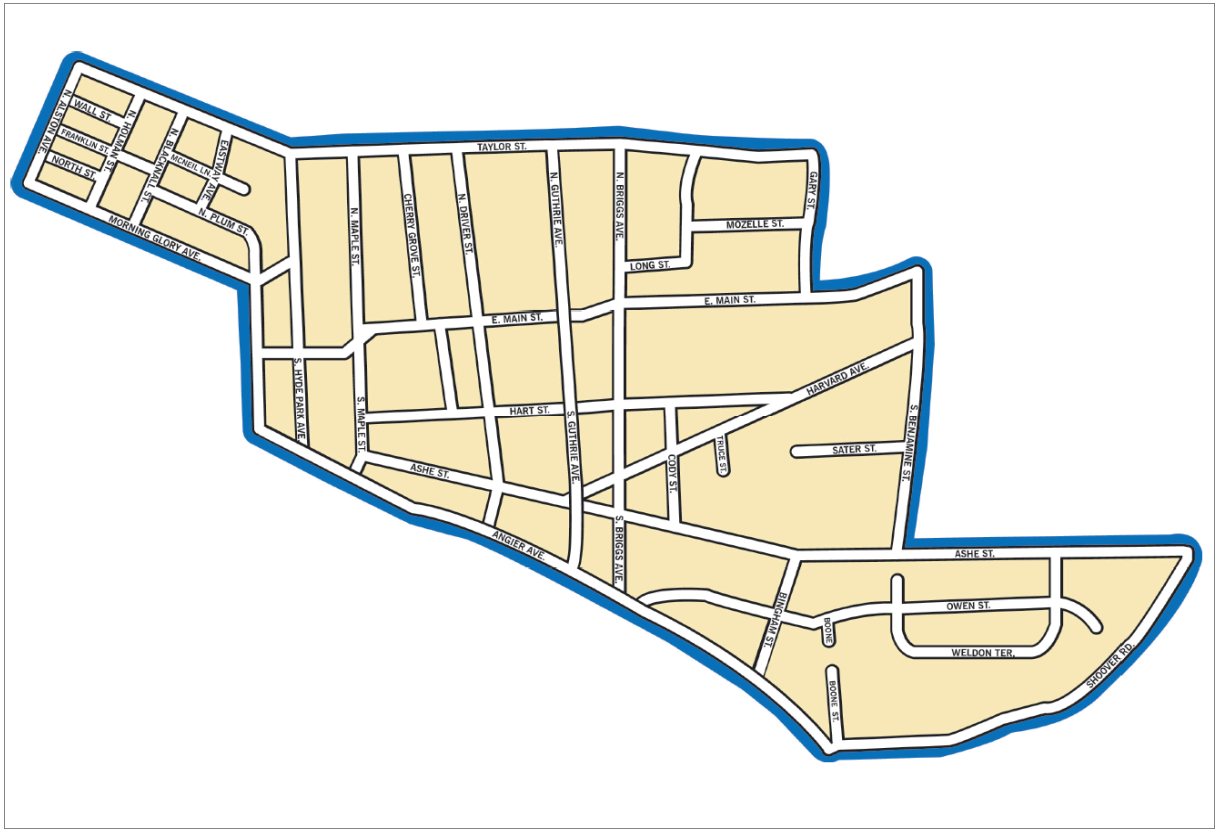
Since 2013



* Indicates neighborhood is currently in progress

As of 2/25/2015

Neighborhood Kick-Off Event



Thursday, March 5th
6 pm – 7:30 pm

Holton Career & Resource Center
401 N. Driver St.
Durham, NC 27203

For More Information:
855-767-3853

Neighborhood Sized: 1,088

DUKE ENERGY

RNP Kick-Off Events

Residents receive:

- FREE catered meal
- Demonstration on the FREE energy-savings products they'll receive when participating
- Four chances to WIN a $25 gift card
- FREE Event Childcare

AND

Chance to WIN a $500 VISA® Gift Card*

DUKE ENERGY®

RNP East Durham Neighborhood Partners

“RNP” Sweepstakes Highlights

- Each neighborhood participant is eligible to be entered to win a grand prize in the form of a $500 VISA® gift card
- Duke Energy program participants can register with Energy Specialist or online at duke-energy.com/rnp

DUKE ENERGY®

The RNP Crew

DUKE ENERGY

Crew Installs the Energy Measures and Explains Energy Savings

DUKE ENERGY®

Residential Neighborhood Program

For more information:

Visit duke-energy.com/rnp

Or call

855-767-3853

DUKE ENERGY®

Residential Neighborhood Program

Thank You

DUKE ENERGY®