

Meeting Summary Minutes

Wednesday, January 11, 2023

12:00 p.m. to 1:30 p.m.

Zoom Meeting

For more information on how to join, visit:

<https://durhamnc.gov/453/Public-Art-Committee>

Committee Members Present

Mya Castillo-Marte, Chair
Doreen Jakob
Molly Matlock, Vice-Chair
Abijah Gattis
Christina Perkins
Patricia Harris

Nicole Oxendine
Laura Ritchie
JP Trostle
Myra Weise
Ann King

Committee Members Absent

Jaime Chaves
Caroline Dwyer (excused)
Shante Stewart

City, County and Guests Present

Rebecca Brown, City of Durham
Annette Smith, City of Durham
Stephanie Minor, City of Durham
Brenda Hayes-Bright, Durham County

David Wilson, Artist
Katie Buck, Construction liaison for Google
Sarah Town, City of Durham Resident
Alex Benson, DDI

- I. **Call to Order and Guest Introductions**
 - a. The meeting was called to order at 12:05 p.m. by Chair Mya Castillo-Marte.
- II. **Approval of October and November Minutes**
 - a. **MOTION:** To approve the minutes from December 14, 2022 Meeting. (Matlock, Ritchie 2nd)
 - b. **ACTION:** Approved. (8-0; 1 abstention Ann King)
- III. **Adjustments to the Agenda**
 - a. Kathryn Desplanque has formally resigned from the Public Art Committee; applications will be collected for this vacant position.

IV. Announcements

a. Cultural Roadmap Updates

- i. Staff announces Cultural Roadmap Planning Group (CRPG) had their first meeting held via Zoom on Tuesday, January 10, with 29 of the 31 members in attendance. The Request for Proposals (RFP) was released on 12/22/2022. Nine firms attended the optional pre-submittal information session held on 1/5/2023 via Zoom. The deadline to apply is January 26, 2023.
<https://www.durhamnc.gov/451/About-the-Cultural-Roadmap>
- ii. Ritchie announces another round of potential members will be reviewed by Durham Cultural Advisory Board (DCAB) at their next meeting; the group has grown in size to increase representation. Everyone that applied to be part of the Planning Group that was not formally invited can still participate by attending Planning Group meetings, joining subcommittee Task Forces, focus groups, and participating in community engagement. Ritchie clarifies that the cultural consultant that will be hired through the RFP process will be responsible for engaging the creative community partner, artist or artist team, as a subcontractor. This process will begin sometime in March or April.
- iii. Ritchie has stepped into the role of PAC's representative on the Cultural Roadmap Planning Group.
 - a. **MOTION:** To approve Ritchie as the Public Art Committee's representative on the Cultural Roadmap Planning Group. (Castillo-Marte, Matlock 2nd)
 - b. **ACTION:** Approved. (8-0; 1 abstention, Ann King)

b. County Public Art Program Updates

- i. Update provided by County Staff, Brenda Hayes-Bright; the County will begin its search for a Public Art Coordinator in about a month. PAC will receive a notification when the job posting is live and will share within their networks.

V. New Business and Presentations

a. Planning UDO Review; Vinyl Mural Art - 200 Morris Street, Durham for Google.

- i. **Background:** The City/County have a Unified Development Ordinance that includes requirements for public art, if public art is included in the building process. See below for the UDO section, which outlines that builders can provide public art in lieu of trees, benches or other public facing amenities. As a part of the UDO requirement, the Public Art Committee is a part of the review process and votes to provide a recommendation of approval for the presented design, if the majority of the PAC members are in favor. If PAC is in favor, then City/County staff provide a letter to the Planning Department of PAC's determination. In the event that PAC is not in favor, the presenter may be asked to re-present amended public art designs addressing the committee's concerns, or PAC may issue a letter of decline that will be presented to the Planning Department. The Planning Department makes final determination for all approvals for the builder/developer.
- ii. **Presenters:** Google will be placing an exterior art mural on Floor 4-7 of the southwest side of the building at 200 Morris Street (facing American Tobacco Campus). It will be vinyl and removable in approximately 5 years as this is temporary space for this group.
 1. Artist David Wilson presents his artwork design to the group and

discusses prior community engagement as outlined by Google, the composition of the work including the figures, design elements, architecture, text, and color palette.

2. Castillo-Marte shares support of the project and Google's decision to hire a local artist; comments on the slim figures depicted in the design and suggests representation of fuller bodies.
3. Trostle inquires about fabrication process and suggests transparency to allow for light and shadow on the building's interior; makes suggestion on kerning of text, specifically between the letters "H" and "M."
4. Gattis asks about the artist's intentions to depict face-less figures, Wilson provides feedback.
5. Weise asks for timeline details and engagement plan following installation; Katie Buck, the construction management representative, states that install is planned for Q1 of this year and post-installation engagement will be planned in the future.
 - a. **MOTION:** To approve the David Wilson public art designs as presented for the Planning UDO Review Vinyl. (Castillo-Marte, Trostle 2nd)
 - b. **ACTION:** Approved. (10-0)

iii. For reference, the UDO section regarding public art requirements:

1. UDO Sec. 16.4.2E.3.b.(3)) **b. Alternatives**
2. Street tree alternatives specified below shall be used, individually or in combination, and shall comply with the associated standards.
 - a. (1) Spacing and location requirements shall be consistent with those required for street trees.
 - b. (2) Maintenance of alternatives shall be the responsibility of the property owner(s) of the development site.
 - c. (3) Table of Alternatives
 - i. Shall provide a minimum of 100 square feet of public art along the street frontage for each required street tree. Additionally:
 1. 1. Public art shall be permanent and include a maintenance agreement.
 2. 2. All-weather materials shall be used.
 3. 3. Public art shall not include advertisements, but can include a placard indicating the name of the artwork, the name of the artist, and information about the artwork.
 4. 4. Public artwork shall require a recommendation of approval from the Public Art Committee of the Cultural Advisory Board.
3. <https://durham.municipal.codes/UDO/16.4.2E.3.b>

b. Governance Updates

- i. PAC Student Member Application Review: Members reviewed and agreed to support a PAC student member application that aligns with the Durham Cultural Advisory Board's application.
 - a. **MOTION:** To approve the student member application process and forms. (Castillo-Marte, Matlock 2nd)
 - b. **ACTION:** Approved. (10-0)

c. Retreat Planning

- i. PAC reviewed and discussed items for the February retreat agenda items:
 1. Goals & Task Forces

2. Capacity Building Survey Results Review
3. Governance
 - a. Change of Monthly Meeting time
 - b. PAC Orientation Review, Job Descriptions
4. Promoting City & County Opportunities for Artists
 - a. How information is shared.
5. Upcoming projects in FY23
 - a. UDO, City, County
6. UDO Orientation
7. No other items suggested.
8. **PAC Retreat scheduled for Tuesday February 7th from 4:00 p.m. – 7:00 p.m.**; in-person meeting, details to follow. Refreshments will be provided, dietary restrictions considered. Members should submit dietary restrictions as soon as possible to Stephanie Minor stephanie.minor@durhamnc.gov.

VI. **Updates/Old Business**

- a. None.

VII. **Public Questions**

- a. No questions were submitted by the public.

VIII. **Adjournment**

- a. Final Thoughts and other reminders by Chair/Vice Chair.
- b. The next meeting, Annual Retreat, will be held on **Tuesday February 7th from 4:00 p.m. – 7:00 p.m.**
- c. The meeting was adjourned by Castillo-Marte at 1:22 p.m.

County Durham Public Art Program: <https://www.dconnc.gov/county-departments/departments-a-e/engineering-and-environmental-services/durham-county-public-art-program>

City of Durham Cultural & Public Art Program: <https://www.durhamnc.gov/450/Cultural-Public-Art-Development>

Submitted respectively,

Stephanie Minor, Rebecca Brown