



## Meeting Summary Minutes

Tuesday, February 7, 2023

4:00 p.m. to 7:00 p.m.

In-person retreat, General Services, 2011 Faye Street Durham, NC 27704

For more information on how to join, visit:

<https://durhamnc.gov/453/Public-Art-Committee>

### Committee Members Present

Mya Castillo-Marte, Chair  
Jaime Chaves  
Doreen Jakob  
Molly Matlock, Vice-Chair  
Christina Perkins  
Patricia Harris

Laura Ritchie  
JP Trostle  
Myra Weise  
Ann King

### Committee Members Absent

Abijah Gattis (excused)  
Nicole Oxendine  
Shante Stewart

### City, County and Guests Present

Rebecca Brown, City of Durham  
Annette Smith, City of Durham  
Stephanie Minor, City of Durham  
Brenda Hayes-Bright, Durham County

Tessa Thraves, Practice Well Consulting

- I. **Call to Order and Guest Introductions**
  - a. The meeting was called to order at 4:10 p.m. by Chair Mya Castillo-Marte.
- II. **Approval of January Meeting Minutes**
  - a. Ritchie notes a typo in the January minutes; staff has since made these corrections.
  - b. **MOTION:** To approve the minutes from January 11, 2023 Meeting. (Ritchie, Trostle 2<sup>nd</sup>).
  - c. **ACTION:** Approved. (9-0).
- III. **Adjustments to the Agenda**
  - a. Caroline Dwyer has formally resigned from the Public Art Committee and the Durham Cultural Advisory Board; applications will be collected for this vacant position.

#### IV. **Announcements**

##### a. **Cultural Roadmap Updates**

- i. Staff announces 41 members of the Cultural Roadmap Planning Group (CRPG) have been appointed; one remaining spot has been reserved for a library representative. There is a wide array of representation within the Group, including a significant number of artists. The next CRPG meeting is scheduled for February 14<sup>th</sup> in the evening via Zoom and will focus on the City's previous Cultural Plan. The Request for Proposals (RFP) deadline to apply was January 26, 2023; ten firms submitted proposals. The selection panel interviewed the finalists and met to make their final decision on January 7. The contract negotiation and process will be forthcoming. The consultant, once under contract, is tentatively scheduled to begin work in April, 2023, and the April CRPG meeting will be held in-person with the consultant. For more information on the schedule and process, visit <https://www.durhamnc.gov/451/About-the-Cultural-Roadmap>.
- ii. Ritchie announces \$20,000 in additional funding has been secured to support the Creative Community Partner.
- iii. The Durham Cultural Advisory Board member Andrew Nurkin is working with two student teams conducting research for the Roadmap process. One group of students is conducting a feasibility study for an arts and culture office, benchmarking other cities with similarities to Durham. The second student team is researching how funds have been distributed in the Durham arts and culture district.
- iv. Staff announces that a student intern will be joining the team to work with Annette Smith on the Cultural Roadmap.

#### V. **New Business and Presentations**

- a. **A Year in Review:** Staff provided a brief summary of the Public Art Committee (PAC)'s activities, including upcoming projects that were brought to PAC for comment and review, completed projects, new members, and the completion of the Capacity Building Survey.

##### b. **Upcoming projects in FY23**

###### i. City projects:

1. Celebration of Black Artistry in Neighborhoods
  2. Durham Station
  3. Fire & EMS Station 18
  4. Merrick – Moore Park Public Art
  5. Public Art for Bus Shelters
  6. South Ellerbe Restoration Project
- ii. Unified Development Ordinance (UDO) Overview: staff shared an in-depth explanation of UDO and past and current UDO projects.
    1. For reference, The City/County have a Unified Development Ordinance (UDO) that includes requirements for public art, if public art is included in the building process. See below for the UDO section, which outlines that builders can provide public art in lieu of trees, benches or other public facing amenities. As a part of the UDO requirement, the Public Art Committee is a part of the review process and votes to provide a recommendation of approval for the presented design, if the majority of the PAC members are in favor. If PAC is in favor, then City/County staff provide a letter to the Planning Department of PAC's determination. In the event that PAC is not in favor, the presenter may be asked to re-present amended public art designs addressing the committee's

concerns, or PAC may issue a letter of decline that will be presented to the Planning Department. The Planning Department makes final determination for all approvals for the builder/developer.

**c. Other resources for Public Art Committee Members**

- i. ENGAGEDurham Comprehensive Plan: <https://engagedurham.com/>
  - a. Open house style in-person and virtual information sessions: <https://www.engagedurham.com/CivicAlerts.aspx?AID=31>
  - ii. South Ellerbe Restoration Project Survey: <https://www.surveymonkey.com/r/RTMPW2Y>
- iii. Information on CarbonCure clean concrete: <https://www.carboncure.com/>; for reference, this vendor and their process is being considered for a current public art project.

**d. Goals and Task Forces Updates:**

Tessa Thraves, facilitator

Public Art Committee (PAC) members were introduced to Tessa Thraves of Practice Well Consulting. PAC members broke off into task forces to discuss their current goals, and whether they would recommend to the group if the goal should be retired, renewed, or revised, and identify actionable steps to achieve or support the goal.

- i. Goal One: Support the Durham Cultural Advisory Board's planning process for the Cultural Roadmap. This will remain a goal of the Public Art Committee going forward.
  - a. Task Force members:
    - I. Jaime Chaves
    - II. Caroline Dwyer
    - III. Doreen Jakob
    - IV. Laura Ritchie
    - V. Myra Weise
    - VI. Staff support: Annette Smith
  - b. Top three actionable steps:
    - I. Assist the Cultural Roadmap Planning Group (CRPG) with recruiting the Creative Community Partner.
    - II. Craft a plan to ensure human and geographic equity.
    - III. Support the input and output of local artist engagement.
  - c. Task force meeting tentatively scheduled for February 28, 2023 at 5:30 p.m. via Zoom. Agenda for this meeting: create strategy timeline and plan for all three actionable steps.
- ii. Goal Two: Review and recommend training opportunities based on the results of the Capacity Building Survey and input from the Public Art Committee members. Identify capacity building solutions for local artists. Develop mentor and mentee guidelines/opportunities and other artist resources to address local artists' needs. This will remain a goal of the Public Art Committee going forward.
  - a. Task Force members:
    - I. Mya Castillo-Marte
    - II. JP Trostle
    - III. Christina Perkins
    - IV. Molly Matlock
    - V. Myra Weise
  - b. Top three actionable steps:
    - I. Develop a peer-to-peer mentor program through office hours; provide compensation for experienced

- public artists to provide support to emerging artists.
- II. Continuing to gather input from artists across the community; partner with Triangle Artworks to develop a workshop series and prepare a formal proposal for the City's review.
- III. Find creative ways to promote the work of the Public Art Committee and extend its reach.
- c. Task force meeting tentatively scheduled for February 19 at 2 p.m. Agenda for this meeting: Equity strategy for peer-to-peer mentoring and workshop series development.

iii. Goal Three: The Public Art Committee will develop the skills needed to assess, identify and address where implicit and explicit bias may impact or affect arts and culture in Durham, in order to develop a set of best practices for public art with a focus on anti-racism, community accountability and equity, and to uplift intergenerational, gender diverse, racially diverse, and LGBTQIA+ artists. This will remain a goal of the Public Art Committee going forward.

- a. Task Force members:
  - I. Patricia Harris
  - II. Nicole Oxendine
  - III. Ann King
- b. Top three actionable steps:
  - I. Internal committee bias discussion and trainings.
  - II. Review of the artist selection process to include questions that address bias.
  - III. Demographic review of the artists who have received funding; address any gaps.
- c. Task force meeting tentatively scheduled for March 6, 2023 at 5:30 p.m. via Zoom.

#### VI. **Communications Brainstorming**

Public Art Committee Members broke out into pairs to brainstorm ideas to expand their reach. Each pair shared their high impact/low effort ideas:

- i. Monthly newsletter
- ii. Partner with Triangle Artworks
- iii. Posting flyers at coffee shops, libraries, and local businesses
- iv. Partnering with local art organizations that host events that bring artists together i.e. Patchwork Market and Center Fest; post flyers and have a presence at these events
- v. Meet with BIPOC focused support agencies to add art info to their outreach communications i.e. El Centro Hispano and the Mexican Consulate in Raleigh
- vi. Gamify public art and provide incentives (high effort)
- vii. Public Art Committee members take turns attending City Council and County Commissioners meetings regularly for to boost visibility
- viii. Recruiting people to join our contact list including arts organizations and art influencers
- ix. Make coasters to support branding efforts with QR codes that lead to the PAC website and newsletter sign up; drop them at restaurants and coffee shops; incorporate an annual design contest in the future

#### VII. **Meeting Time and Date**

- i. Public Art Committee members agreed to change the meeting time and date. All future meetings will be held on the second Tuesday of every month from 5:45 p.m. - 7:15 p.m. The meetings will continue to be held via Zoom.

#### VIII. **Updates/Old Business**

- a. None.

IX. **Public Questions**

- a. No questions were submitted by the public.

X. **Adjournment**

- a. Final Thoughts and other reminders by Chair/Vice Chair.
- b. The next meeting will be held on **Tuesday, March 14<sup>th</sup> from 5:45 p.m. – 7:15 p.m.**
- c. The meeting was adjourned by Castillo-Marte at 7:04 p.m.

County Durham Public Art Program: <https://www.dconc.gov/county-departments/departments-a-e/engineering-and-environmental-services/durham-county-public-art-program>

City of Durham Cultural & Public Art Program: <https://www.durhamnc.gov/450/Cultural-Public-Art-Development>

Durham Cultural Advisory Board Agenda Center: <https://www.durhamnc.gov/AgendaCenter/Cultural-Advisory-Board-6>

Submitted respectively,

Stephanie Minor