



Durham Cultural Advisory Board

SUMMARY MINUTES

Wednesday, July 20, 2022 at
3:00 p.m. to 4:30 p.m.

Zoom Meeting

Public Meeting Zoom Link located: <https://durhamnc.gov/452/Durham-Cultural-Advisory-Board>

Durham Cultural Advisory Board Members Present

Michael A Betts, II	Tom Jaynes	Mitchell Sava
E'Vonne Coleman	Joseph Jordan	Elias Torre
Eldrin Deas	Angela Lee, Chair	
Caroline Dwyer	Erin Lee	

City of Durham Staff and Representatives Present

Alexandra Benson, City of Durham, General Services Department (GSD)	Rebecca Brown, GSD Brenda Hayes-Bright, Durham County Public Art	Annette Smith, GSD Linda Salguero, Durham County Public Art
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Guests Present

Sherry DeVries, Durham Arts Council	Anna Fiore, Discover Durham
Margaret DeMott, Durham Arts Council	

I. Call to Order & Guest Introductions

- a. The meeting was called to order at 3:00 PM by Angela Lee.

II. Adjustments to the Agenda

- a. None. Betts requested information on DCAB's approval of the poet laureate program. Staff confirmed the approval occurred in June 2022.

III. Approval of Minutes – June 2022

- a. **MOTION:** The Durham Cultural Advisory Board approves the June 2022 summary meeting minutes (Jaynes, Torre 2nd).
- b. **ACTION:** Approved. (10-0).

IV. Announcements

- a. Upcoming Events in July and August.
 - i. The celebration for the Black Wall Street Gardens public art installation was postponed until weather is more suitable.

- ii. Festival and Special Event workshops will be held in the coming weeks to support applicants.
 - iii. Durham Rail Trail Community Engagement events will in July, and on August 2 from 6 pm to 8 pm specifically for public art.
- b. Budget Funding Updates
 - i. Smith shared updates on the Cultural Road Map funding, which was approved by the City in the FY23 budget. Smith provided brief updates on the working group's task related to the Cultural Road Map including the development of the drafted vision for the Steering Committee. Coleman is encouraged by the potential external funding.
 - ii. City Staff Poet Laureate approved by the City in the FY23 budget at \$5,000. The City will provide some additional funding to support program needs. The 9th Street Journal posted an article on the selected Poet Laureate's, DJ Rogers, experience and interest in programing. The City is moving through the contracting process with DJ Rogers. Sava inquired about the City's additional funding, to which staff shared that the budget is limited. Sava noted that this question was to ensure the next year's program could support this need.
 - iii. City Staff shared Festivals was approved \$195,000 as a part of FY23. Jaynes inquired about festival funding increase, to which City staff shared that a increase in the request for festival funding was presented; the request was not presented to City Council.
 - iv. City Staff shared that the City was reviewing the federal ARP funding requirements and due diligence for the proposed funded projects.
- c. DCAB Vacancies
 - i. Staff shared that this is one DCAB student member vacancy, and one city vacancy that the application period closed on July 14. Staff is working with the City Clerk's office to include DCAB's new member recommendation into City Council's appointment process.
 - ii. E'Vonne Coleman's County Commission appointment was renewed for a second term.
 - iii. County staff requested that DCAB leadership review the DCAB member applications submitted through the County Commission appointment process. Lee shared that they would review the applications and connect with County staff. Saleguerro shared that there the County would share the two applicants with DCAB leadership based on the applicants fit. There is currently one County vacancy.
 - iv. Staff shared that the Attendance Report for DCAB will be shared with the Clerk's Office. Reporting errors in the report should be submitted in writing, via email to Rebecca Brown by tomorrow. This report is completed on the calendar year and fiscal year.

- v. Coleman asked to discuss the County new members. Salguero shared the County’s process around the appointment. Salguero asked for additional time in order to return to the topic.

V. Old Business

a. Durham Arts Council (DAC) Updates

- i. Sherry DeVries, Executive Director of the DAC, provided an updated on the DAC support for the Arts Sector.

1. Granted \$1.2 million dollars in grants since the beginning of COVID-19, of which providing 50% to BIPOC artist and arts organizations.
2. Providing new grant programs adding in FY22, from five programs now providing 10 programs. More information on the number of grants is below, including increases in grant applications up 109%, with 246 awarded grants in F22 from 80 in FY19

Invest additional funds/resources in arts sector support services; training

► **Doubled number of DAC grant programs from 5 programs to 10 grant programs.**

Prior to MDB Capacity Grant:

Regular Grant Programs

1. Season Grants
2. Catalyst Grants
3. Facility Grants
4. Emerging Artist Grants (6 county)
5. Fletcher Performing Arts Grants

New Grant Programs Added in FY20 - FY22

6. Artist Support Grants (4 county)
7. Big Night in for the Arts Grants
8. NC CARES Grants
9. Arts Recovery Grants
10. Bull City Summit Grants

Comparing FY21 to FY19, DAC staff administered:

- **Grant Applications Increased: 168 to 351** up 109%
- **Number of Grants Awarded Increased: 80 to 246** up 208%
- **Staff provided extensive one-on-one support** and guidance to new and returning applicants. All applications, reports, contracts converted to online, e-formats
- **DAC provided training and resources** to assist sector in pivoting to virtual programming & increased capacity
- **DAC launched Durham Arts Network** – new platform to showcase arts sector – provided free by DAC

3. The goal of increasing cash revenue & support \$1.6 million in FY23 was exceeded. Some lay-offs and salary cuts were a part of the approach during the pandemic.
4. DAC submitted in fall of 2021 to City and County for the ARP funding. DAC is slated to receive \$1 million over two years from the City; the County funding is pending.
5. In FY22, DAC has facility space grants to arts organizations and artists in \$369,817 available.
6. Lee asked about the original requested funding amount from ARP. DeVries \$3 million was initial requested.
7. Jaynes thanked DeVries about the efforts; questioned about how the staffing is currently. DeVries shared that the DAC is working with less staffing; hiring a Development Director and Facility staff.
8. As the Cultural Roadmap is underway, Betts asked about the number of DAC staffing needed and what does the ideal staffing structure and

number. DeVries shared that it would be ideal to fill the three positions that are currently vacant, and in the future staffing will be needed for artist services and development fundraising as DAC has increased their fundraising and grantmaking efforts.

9. Sava asked of the 5 new grant, 10 grant programs total, does DAC non-ARP funding is going to go away? DeVries noted that the DAC will receive ARP funding from the state over the next two years, which would be the same as the city. However, DAC will need to bridge the gap after that point.
 10. Coleman thanked DeVries for her leadership. Coleman had a question about ARP funding, an sense of they might be a go with the City? DeVries shared that the Risk Management then the contracting phase. The hope is by October to be in contract with the City and hopefully with the County.
 11. Coleman discussed Hayti Cultural Center involvement with the the ARP funding process with DAC. DeVries shared that DAC had suggested that Hayti for the individual artist funding process, however, DAC is going to comply with all the federal requirements. DAC is unsure if they are able to sub-grant then sub-grant again to artists. DAC might be able to contract with Hayti for services, but the actual funding would be housed in DAC's accounts. Hayti will definitely be involved in the granting process. Coleman asked if it was a new grant program. DeVries shared that it would have to be a new grant program. Coleman asked if this was in the newsletter. DeVries shared that DAC does include the open grant opportunities in their weekly newsletter; Coleman hasn't received the newsletter nor do other members. DeVries requested that staff shared DAC emails.
 12. Coleman asked if DCAB can support DAC. DeVries shared the Big Night for the Arts in March; asked for help sharing word about funding campaigns. DeMott asked for assistance to share new opportunities.
- b. PAC Governance: Members & Attendance
- i. Staff shared the recommendations of the Public Art Committee, recommending to not move forward with term renewals for members with low attendance to meetings. These are members who have not attended monthly meeting for 12 plus months. PAC is asking that the member be removal of a member with Bha in addition to not confirming the second terms of Monet and Truttle.
 - ii. Jordan asked if the members have been contacted. Brown shared that staff have contacted the members for meeting invitations, yet not contacted the members about removal as staff was awaiting a recommendation from DCAB about next steps. Jordan asked if we asked if they contacted, or the members

reached out to staff. Brown shared that staff contacted the members about their interest in continuing their services with a deadline to response by mid-May.

- iii. Jordan agreed with doing anything to support the PAC in their work, and having active members is the first step. He wanted to be sure that due diligence, and members who can fulfill the responsibilities. Lee agreed.
- iv. **MOTION:** To remove Bhargavi Ammu, Monét Marshall, and Truitt O'Neal from the Public Art Committee and appoint Patricia Harris and Nicole Oxendine for their second terms of the Public Art Committee ending on 6/30/2025. (Jordan, Coleman 2nd).
- v. **ACTION:** Approved. (10-0)
- vi. Staff will share with DCAB when the new member application process is open for the five PAC vacancies.

c. Cultural Road Map

- i. Coleman shared updates on the co-chairs volunteering to serve, including former Mayor Steve Schewel, and Zena Howard, along with a City Council Member and County Commissioner as honorary co-chairs. The sub-committee is developing a purpose statement and values that will guide the plan, including a creative component. Coleman requested that DCAB members submit names for consideration for the Steering Committee. DAC would need to be involved in the Steering Committee process. If members are interested in serving on the sub-committee, Coleman welcomed them to become involved.

d. 2022 Priorities Task Force

- i. Members discussed the task force work needed for the 2022 goals that were adopted, and members that wanted to volunteer to support the goals. Members volunteered as follows:
 1. Advocate for more city and county funding and support for arts and culture in Durham.
 - a. Members: Mitchell Sava, Michael Betts II (staff support: Annette Smith)
 2. Support the implementation of a new Cultural Road Map.
 - a. Members: Elias Torre, E'Vonne Coleman, Laura Ritchie, Erin Lee (staff support: Annette Smith)
 3. Strengthen and improve relationships with artists, arts and cultural organizations, communities, neighborhoods, and people of Durham.
 - a. Members: Michael Betts II, Aya Shabu (need to ask/confirm), Mitchell Sava (staff support: Rebecca Brown/Annette Smith)
 4. Advocate for equitable structures and sustainable funding.

- a. Members: Dr. Eldrin Deas, Tom Jaynes, Joey Medrano (staff support: Rebecca Brown)
5. Support and strengthen the work of the Public Art Committee.
 - a. Members: Caroline Dwyer, Raafe Purnsley (staff support: Rebecca Brown)
6. Provide stewardship during the pilot year of the Poet Laureate of Durham.
 - a. Members: Angela Lee, Aya Shabu (need to ask/confirm), (staff support: Rebecca Brown)
 - ii. Staff asked for support for the Poet Laureate event.
- e. Durham County DCAB Member appointment
 - i. Staff shared new County member applications for DCAB review.
 - ii. MOTION: DCAB recommends Andrew Nurkin as the DCAB member for the Durham County Commission appointment. (Jaynes, Torre 2nd)
 - iii. **ACTION:** Approved. (10-0).

VI. New Business

- a. Festival & Special Event RFP for FY23
 - i. Staff shared updates on the released RFP, workshops, and office hours.
 - ii. The City of Durham is seeking proposal from qualified entities to support in-person and/or virtual events for FY22/23 year for new or existing cultural and arts festivals and special events occurring between July 1, 2022 to December 31, 2023. Submittable will be the process to submit applications. DCAB members who review the proposals. One full weekend to review the proposals via Submittable. Explore options for DCAB assigned to applicants.
 - iii. Staff reminded that the next meeting will be a lot longer, from 2:30 – 6 pm with a break, and a option to host a second meeting on the following day if the discussion needs to continue.
 - iv. Staff discuss conflict of interest policy in relation to the review process.
 - v. More information here: <https://www.durhamnc.gov/3051/City-Funded-Grant-Opportunities>
- b. Governor rescinded the virtual meeting policy; staff is looking into the next steps about meeting in person.

VII. Public Questions

- a. No questions were submitted by the public prior to this meeting.

VIII. Adjournment

- a. Next meeting hosted Wednesday, August 17, 2022 (2:30 p.m. - 6:00 p.m.) with an extended session on Thursday, August 18, 2022 (5:00 p.m. - 7:00 p.m.).
- b. The meeting was adjourned by Angela Lee at 4:22 p.m.



Cultural Advisory Board

For updates on City of Durham's Public Art Projects, visit:

<https://durhamnc.gov/3319/Current-Public-Art-Projects>

For updates on Durham County's Public Art Program, visit:

<https://www.dconc.gov/county-departments/departments-a-e/engineering-and-environmental-services/durham-county-public-art-program>

Respectfully submitted,
Rebecca Brown