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News Release

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2019 Demo Day to Celebrate Innovate Durham Program
Six Startup Companies to Showcase Their Results for Durham's Local Governments

DURHAM, N.C. – New ideas and technology are now benefitting the City of Durham and Durham County governments, and residents and other startups are invited to meet the six companies that made it happen during an event early next month.

On Tuesday, December 10 beginning at 6 p.m. at Hayti Heritage Center, located at 804 Fayetteville St., the six 2019 Innovate Durham cohort participants will share presentations about their company and the work they did in partnership with the City, County, and Durham Public Schools (DPS) at the program's third annual Demo Day. The event is free and open to the public, and will provide an opportunity for residents to see the results of innovative solutions tested, and allow other startups to learn more about the program that serves as a model for government innovation in action.

City, County, and DPS staffs collaboratively chose six partners for the 2019 cohort, which is a program that allows startups and entrepreneurs to use local government as a lab to test out an idea, product or service by getting access to local government staff, data, and facilities. The 2019 partners and their assigned test-case departments are as follows:

Process Maker
Durham County Information Services & Technology Department
Process Maker is workflow software that makes it easy to automate complex business processes connecting people and existing company systems. Headquartered in Durham, Process Maker has a partner network spread across 35 countries serving hundreds of commercial customers, including many Fortune 100 companies.

Reaszon
City of Durham Human Resources Department
Reaszon is a Durham-based technology company that provides a new and unique critical reasoning assessment to industry and academia. Reaszon is an accurate, unbiased, and fully automated critical reasoning assessment. It is web-based allowing for flexible administration and immediate feedback. These characteristics enable frequent, easy distribution of a powerful assessment that accurately measures the critical reasoning ability of job candidates and students.

Don't Waste Durham
City of Durham Solid Waste Management Department
Don't Waste Durham creates solutions that prevent trash, advancing a vision for the future that is a circular economy which designs waste out of the picture, keeps resources local, and cultivates resilient communities. Don't Waste Durham's innovations give consumers and businesses alternatives they can use now through evidence-based policy changes that support a trash-free future.

NeedsList
Durham City-County Emergency Management Department
[NeedsList](#) is a real-time needs registry for crisis response. When disasters such as hurricanes, fires, or humanitarian emergencies strike, it's incredibly difficult to know what's needed on the ground, and who is doing what, where. NeedsList's platform aggregates supply, volunteer, and funding needs in real-time from the field intro a centralized database to help communities get what they need, when they need it.

AC AnalytiX
Durham County General Services Department
[AC AnalytiX](#) is an air conditioning/refrigeration early warning, monitoring system that utilizes data analytics and cloud technology to analyze, and troubleshoot. The system also alerts anomalies that may be occurring in real-time. AC AnalytiX gives the end-user the ability to view multiple locations from a desk, or on the go.

B.combs
Durham Public Schools
[B.combs](#) is a comprehensive platform that aims to save teachers' and administrator's times, by aggregating activities and events, automating processes, and providing actionable metrics.

These six startups were selected using several criteria including the ability to allow the City, County, and DPS to test the latest technology and build innovation capacity within each organization. All six companies are located in Durham and four companies self-identified as minority or woman-owned or led. The pilot period for each company ran from August 26 through November 14. Each partner met regularly with Innovate Durham staff as well as selected City, County, and DPS departments to help test their products.

Durham remains the first city and county in North Carolina to start a public-private innovation partnership program and modeled its program after existing programs in [Kansas City, Mo.](#), [Pittsburgh, Pa.](#), and [San Francisco, Calif](#).

For more information, visit the [Innovate Durham website](#) or contact Budget & Management Analyst Toney Thompson with the City's Budget and Management Services Department at (919) 560-4111, ext. 20282 or [toney.thompson@durhamnc.gov](#), or Strategic Initiative Analyst Eric Marsh with the County's Strategic Initiatives Office at (919) 560-0018 or [emarsh@dconc.gov](#).

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