

# News Release

For Immediate Release: June 18, 2020

## Durham Hosts Virtual COVID-19 Discussion for Small, Minority & Women-Owned Businesses

**What:** COVID19: Where Are We Now and Where Do We Go from Here

**Who:** City of Durham Equity and Inclusion Office and the Durham County Minority and Women-Owned Business Enterprise Program

**When:** Thursday, June 25, 2020, from 2 p.m. to 3 p.m.

**Where:** Zoom meeting; pre-registration is required for log-in instructions

### Fast Facts:

- Small, minority, and women-owned businesses are invited to participate in an online discussion on the impacts of COVID-19 on their Durham companies.
- Attendees will connect with City and County staff, staff from The Institute, and engage with other business owners to collectively develop solutions that increase the likelihood of not only surviving, but enhancing operations during these unprecedented times. As businesses adjust to the changing landscape and reassess current business models, this discussion will also help facilitate how to begin formulating sustainable strategies to move companies forward.
- As City and County staff explore solutions to support small, minority and women-owned firms, they are also seeking business owner input during this online discussion to create more comprehensive approaches that specifically address the needs of Durham's small business community.
- Pre-registration for this free event is required at <https://www.eventbrite.com/e/exploring-the-impact-of-covid-19-on-smallminority-women-owned-businesses-tickets-109971569926>. Log-in instructions for this Zoom meeting will be sent to the registered email address.
- For additional information about next week's online meeting, contact Contracting and Compliance Manager Eric Miller with the City's Equity and Inclusion Office at (919) 560-4180, ext. 17241 or [Eric.Miller@DurhamNC.gov](mailto:Eric.Miller@DurhamNC.gov).

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