

News Release

For Immediate Release: March 9, 2021

Durham Hosts Virtual Small Business Networking Mixer

What: Connecting the Pieces Small Business Networking Mixer

Who: City of Durham Equity and Inclusion Department and the Durham County Minority and Women-Owned Business Enterprise Program

When: Thursday, March 18, 2021, from 2 p.m. to 3 p.m.

Where: Virtual mixer; pre-registration is required for log-in instructions

Fast Facts:

- As many businesses were forced to pivot as a result of the COVID-19 pandemic, it has become even more necessary to remain connected and engaged through this period of uncertainty. Company offerings and personnel may have shifted, while the creation and maintenance of sustainable relationships has grown in the virtual networking environment that has become the new normal.
- Small business owners are invited to this virtual business mixer with local government representatives and other members of the business community to examine how to put the necessary pieces in place to help prepare for the business landscape for during and after the pandemic ends. Participants should come ready to engage and discover a path forward to increase marketability and connectivity in uncertain times.
- [Pre-registration](#) for this free event is required. Log-in instructions for this virtual training seminar will be sent to registered email addresses.
- For additional information about this free networking mixer, contact Contracting and Compliance Manager Eric Miller with the City's Equity and Inclusion Office at (919) 560-4180, ext. 17241 or by [email](#).

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