



CITY OF DURHAM
Office of Public Affairs
101 CITY HALL PLAZA
DURHAM, NC 27701



News Media Contact:
Kimberle W. Walker
Senior Public Affairs Specialist
(919) 560-4322 x 29194
(919) 943-3649 (cell)
Kimberle.Walker@DurhamNC.gov
<http://DurhamPolice.com>
<http://Facebook.com/DurhamPoliceDepartment>
<https://twitter.com/DurhamPoliceNC>

Media Advisory

For Release October 19, 2016

Senior Citizens to take on Police in Olympic Challenge

Who will earn bragging rights in 2016? The community elders or Durham's finest?

- What:** Police Officers vs. Senior Citizens Olympic Challenge 2016
(A National Crime Prevention Month event)
- Who:** Community Services Division, Durham Police Department (DPD)
- When:** Thursday, October 20, 2016
1 p.m.
- Where:** Durham Center for Senior Life
406 Rigsbee Avenue

Fast Facts:

- This year marks the seventh year the Durham Police Department has sponsored the Police Officers vs. Seniors Olympic Challenge - as part of National Crime Prevention Month outreach. A goal of the event is to strengthen police and community relationships particularly among Durham's senior citizens. A key message, based on a National Crime Prevention Council principle, is that everyone, no matter what age, position, or capacity, can and must take individual action to stop crime.
- Games and highlights include billiards, table tennis, horse shoes, checkers, scrabble, dissemination of crime prevention resources and more.
- In 1984 the National Crime Prevention Council designated October as Crime Prevention Month. Every year since, government agencies, civic groups, schools, businesses, and youth organizations have reached out to educate the public,

showcase their accomplishments, and explore new partnerships during this special month. October has become the official month for recognizing and celebrating the practice of crime prevention, while promoting awareness of important issues such as victimization, volunteerism, and creating safer, more caring communities. The month-long celebration spotlights successful crime prevention efforts on the local, state and national levels.

- In the 2015 Olympic Challenge Durham's senior citizens outranked DPD employees by 10 points (52 to 42 wins).