



**CITY OF DURHAM**  
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## News Release

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**Share!** #ParkDurham begins downtown #Durham parking study & seeks public feedback via online survey at <https://www.surveymonkey.com/r/Durhamparking> & community stakeholder meetings

### City of Durham Begins Downtown Parking Study

*Community Meetings Set and [Online Survey](#) Available Until December 31*

DURHAM, N.C. – Parking in downtown Durham is in high demand, and in order for the City of Durham to plan for the Bull City’s needs over the next 10 years, a parking study is now underway.

The City’s Transportation Department has begun the study to help understand the nature of parking in light of emerging trends, plan for Durham’s future needs, and build on the findings of the [2013 Comprehensive Parking Study](#).

As part of the study, public input is now being sought to learn more about parking habits – how and where residents and visitors use downtown parking facilities – and more importantly, ways to improve parking. An [online survey](#) is now open through December 31 at <https://www.surveymonkey.com/r/Durhamparking>, and City staff are also hosting a number of [community engagement sessions](#) to speak directly with downtown stakeholders about ways to improve parking.

The [study area](#) encompasses most of the extended downtown area from approximately Buchanan Avenue east to Elm Street and from Trinity Avenue south to Lakewood Avenue. According to [Thomas Leathers](#), administrator of the [Parking Management Division](#) with the City’s Transportation Department, the results of this study will guide the downtown parking program over the next decade and build upon the 2013 Comprehensive Parking Study findings. “As Durham continues to realize significant growth, we are seeking feedback from

parking stakeholders in the downtown area to discuss their thoughts about downtown parking with a focus on ways to further improve our parking policies, operations, and management.”

In addition to collecting parking feedback from the public, the study will also include an assessment of the supply and demand for downtown public parking and will include a determination on the need for additional parking in both short-term and future development scenarios. The study will also include strategies to improve the maintenance and management of City-owned surface parking lots, garages, and on-street parking spaces and will evaluate the days and hours of parking enforcement, current parking restrictions, and associated wayfinding signage effectiveness.

The study will also offer ways to provide safe, convenient parking for all downtown users including residents, employees, and visitors as well as accommodations for special events plus determine the need and feasibility for demand-based pricing or changes to current parking rates. Finally, the study will provide recommended design improvements to increase the efficiency of City-owned parking facilities, to include improvements to parking-related signs and other wayfinding, and/or new parking facilities.

For more information about the [downtown parking study](#), contact Leathers at (919) 560-4366, ext. 36207 or [Thomas.Leathers@DurhamNC.gov](mailto:Thomas.Leathers@DurhamNC.gov).

### **About the Transportation Department**

The [Transportation Department](#) is responsible for a broad range of transportation services, which include traffic signs and signals, transportation planning, [parking operations](#), street lighting, taxicab administration, and bicycle and pedestrian planning. The department also oversees [GoDurham](#) and [GoDurham ACCESS](#) as well as leads planning functions for the [Durham-Chapel Hill-Carrboro Metropolitan Planning Organization](#) (DCHC MPO), which is the regional organization that is responsible for planning and programming state and federal transportation projects in the urbanized areas of Durham, Orange, and Chatham counties. Guided by the City’s [Strategic Plan](#), the department helps to strengthen the foundation, enhance the value, and improve the quality and sustainability of neighborhoods that are necessary for a strong and diverse community.

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