

Expanding Housing Choice

Exploring ways to provide a wider variety of housing options



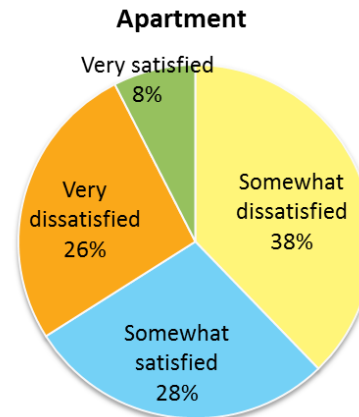
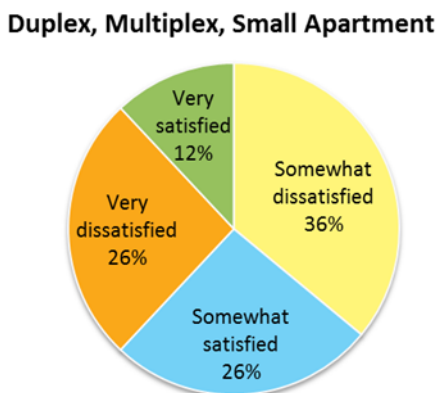
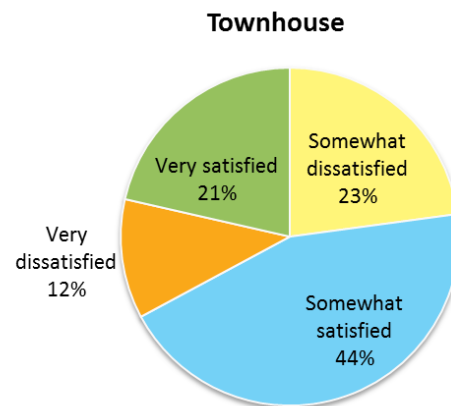
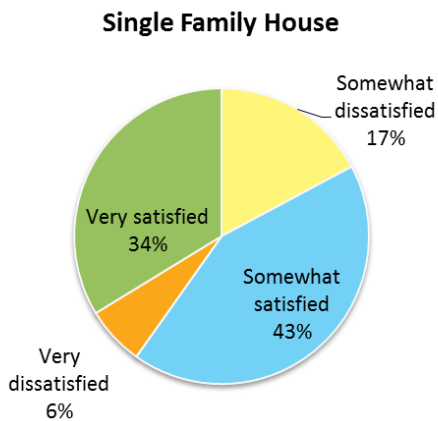
Appendix A – Compared Results

Appendix A includes a select set of cross-tabulated results that draw comparisons and connections between how people feel about their own housing choices and what their perceptions are about potential new options.

Comparison 1: Satisfaction with available choices by current housing type.

This comparison seeks to measure respondent's overall satisfaction with their housing choices based on their current housing type.

- Respondents living in single family housing reported the highest levels of satisfaction with the housing choices that are available to them (34% very satisfied and 43% somewhat satisfied).
- Those living in Duplexes, Multiplexes, and Small and Large Apartments reported the most dissatisfaction with the housing choices that are available (26% very dissatisfied and 36/38% somewhat dissatisfied).



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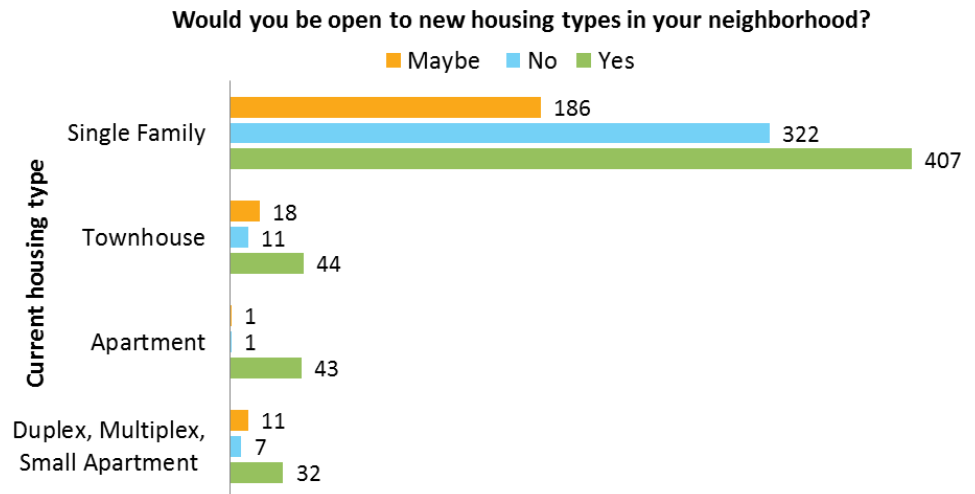
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Comparison 2: Openness to new housing types by current housing type?

This comparison seeks to gain insights into how open or willing respondents are to change, broadly speaking, based on their current housing type.

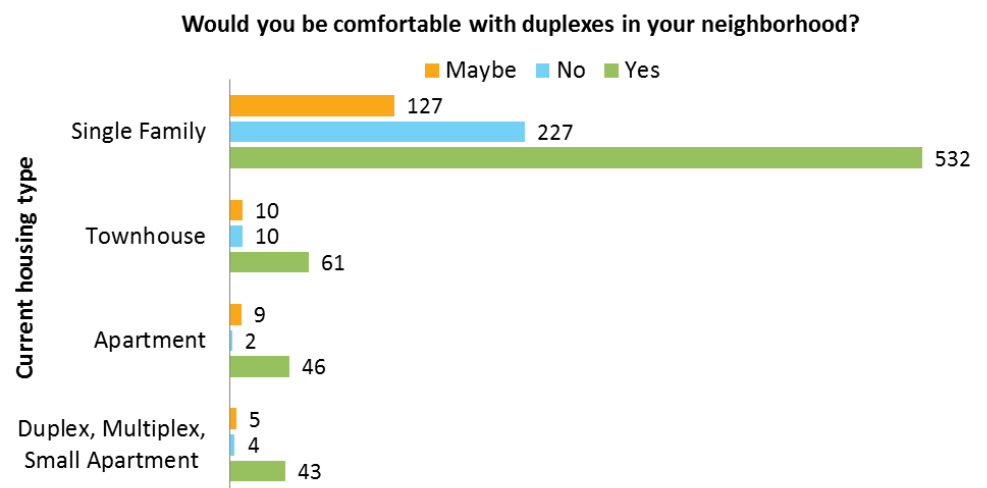
- Across all housing types, the most common response was “Yes, I’d be open to new housing types as a way to address the housing shortage.”
- Those respondents who identified as living in single-family housing were more likely to have mixed or negative feelings about new types of housing in their neighborhoods.
- This question was different from the following two questions in that it was more general and did not specify which housing types to consider.



Comparison 3: Comfort with duplexes by current housing type

This comparison seeks to gain insights into respondent’s comfort level with duplexes, based on their current housing type.

- Across all housing types, the most common response was “Yes, I’d be comfortable with duplexes in my neighborhood.”
- Those respondents who identified as living in single-family housing were more likely to have mixed or negative feelings about duplexes.
- Respondents were more comfortable with duplexes than a less-defined housing type, as in the previous question. Comments expressed comfort with smaller-scale multifamily, but not large multifamily buildings.



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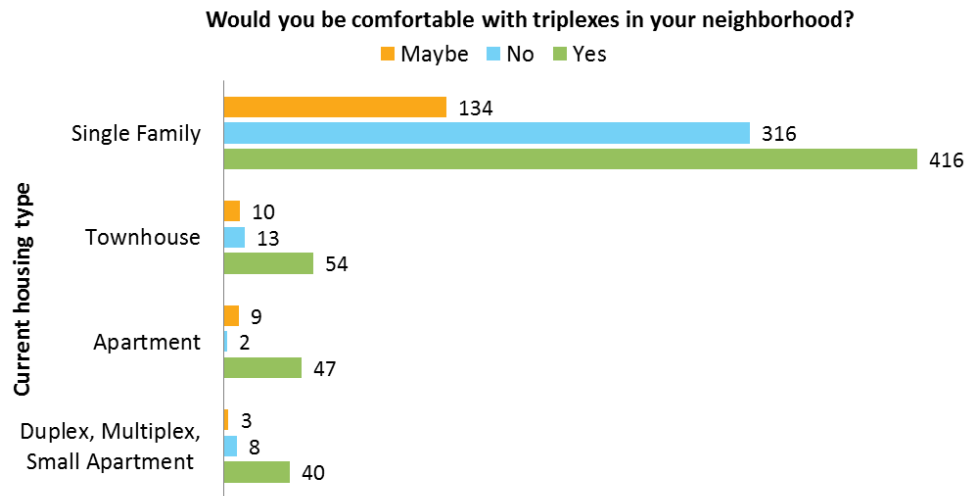
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Comparison 3: Comfort with triplexes by current housing type

This comparison seeks to gain insights into respondent's comfort level with triplexes, based on their current housing type.

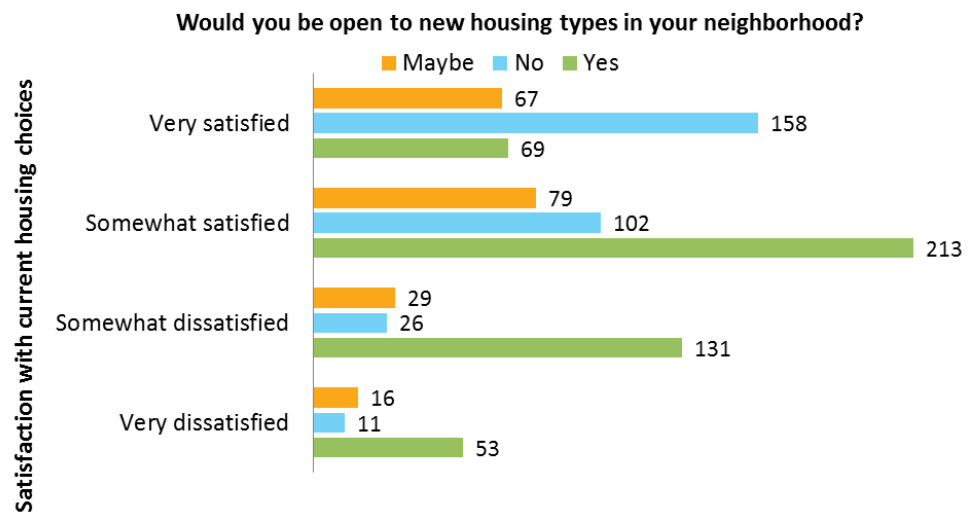
- Across all housing types, the most common response was "Yes, I'd be comfortable with triplexes in my neighborhood."
- Those respondents who identified as living in single-family housing were more likely to have mixed or negative feelings about triplexes.
- Across all housing types (except apartments), respondents were more likely to have mixed or negative feelings about triplexes than duplexes.



Comparison 4: Openness to new housing types by satisfaction with current housing choices

This comparison seeks to gain insights into if a respondent's satisfaction with their current housing choices impacts how they perceive new housing choices.

- The more satisfied respondents were with their current housing choices, the more likely they were to express negative feelings toward new housing choices.
- Respondents indicating they were 'very satisfied' were the only group who most commonly opposed new housing types where they live.



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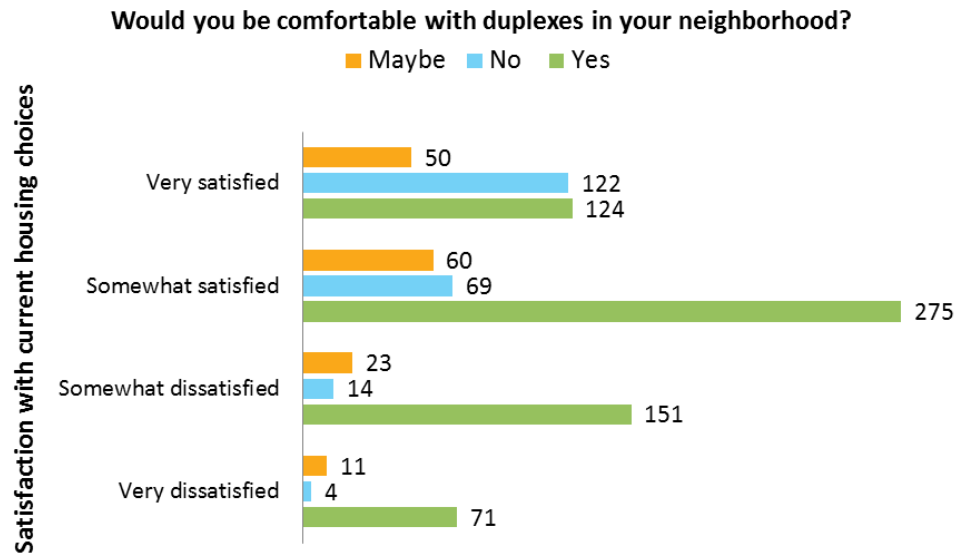
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Comparison 5: Comfort with duplexes by satisfaction with current housing choices

This comparison seeks to gain insights into if a respondent's satisfaction with their current housing choices impacts their comfort with duplexes.

- Across all housing types, the most common response was “yes, I’d be comfortable with duplexes in my neighborhood.”
- However, those who indicated they were “very satisfied” were essentially split.



Comparison 6: Comfort with triplexes by satisfaction with current housing choices

This comparison seeks to gain insights into if a respondent's satisfaction with their current housing choices impacts their comfort with triplexes.

- Respondents indicating they were somewhat satisfied or dissatisfied, expressed comfort with triplexes in their neighborhoods.
- Respondents indicating they were ‘very satisfied’ were the only group who most commonly opposed new housing types where they live.
- Across all levels of satisfaction, there is generally less comfort with triplexes than duplexes.

