



## City Vision Statement

Durham is the leading city in providing an excellent and sustainable quality of life.

## City Mission Statement

To provide quality services to make Durham a great place to live, work and play.

## Council Goals

- Strong and Diverse Economy
- Safe and Secure Community
- Thriving Livable Neighborhoods
- Well Managed City
- Stewardship of City's Physical Assets

## About the Cover

The cover depicts some of the City's many successes in Fiscal Year 2010-2011. The year started off with the Durham Performing Arts Center ending a second successful season, selling 10,000 season tickets for its flagship SunTrust Broadway Series. The Bull City Connector launched in August 2010 and now averages about 1,500 passengers each weekday. Also, the beautiful Walltown Recreation Center opened and now serves as a place for residents to gather, learn, exercise and connect with family, friends, and neighbors. In September 2010, the R. Kelly Bryant, Jr. Pedestrian Bridge officially opened and now links residential and commercial areas once divided by the Durham Freeway. Duke University, the City's largest employer, continues to play a vital role in our local economy and offers top notch medical and education services. North Carolina Central University has a broad focus on liberal arts, a highly recognized law school and a successful nursing program, which have cultivated an alumni community that includes leaders from a variety of disciplines. Eastway Village, a mixed-income community of 30 single family and 16 condominium style units, has been a great investment for the City and is nearly sold out. Durham is a thriving community which is a great place to live, work and play!