



Durham Guaranteed Income Pilot Program Administrator RFP Workshop

Thursday, June 17, 2021
3:00 pm

Agenda

- Mayors for a Guaranteed Income (MGI) Background
- Overview of Pilot, Scope of Work, & Evaluation
- Contract & Evaluation
- Overview of Request for Proposal Process
- Summary

- Network of Mayors across country committed to advancing local pilots and the national conversation around guaranteed income
- Established in June 2020 by Mayor Michael Tubbs, Stockton, CA
- Built upon the first-of-its-kind guaranteed income pilot in Stockton ([SEED](#))
- Mayor Schewel joined September 2020
- Durham approached to be part of 2021 pilot cohort December 2020 (\$500K grant)
- City Council passed [resolution](#) Feb 2021



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www.mayorsforagi.org



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Overview of Pilot



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Program Overview

- Selected participants receive \$500/month, per person for 12 months (\$6,000 over length of pilot).
- At no cost, MGI will provide our program use of an online disbursement app (Steady) for participants to transfer payments to deposit accounts or establish an account & debit card.
- Evaluation completed by Center for Guaranteed Income Research (CGIR) at University of Pennsylvania.



Participant Profile

- Individuals released from prison
 - NC State prison, a prison in another state, or federal prison
- Recently released
 - Working group has suggested 24 months prior to launch date
 - Post-release time frame can be adjusted to achieve required number of participants
- Returning to a Durham address (City or County)
- Income below [2021 Durham-Chapel Hill AMI levels](#)

Recruitment Parameters

- Cannot contact individuals while still incarcerated or anytime prior to release.
- Cannot engage NCDPS' Corrections Department or Probation Officers in any form of recruitment.
- Recruitment can be among program administrator's current or former clientele.
- When opening more wide recruitment, utilize a very open recruitment strategy so that individuals retain agency over whether participation is right for them.



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MGI Program Requirements & Timeline

Program Requirements:

- MGI prioritizes data as well as stories. Programs must build a storytelling component to share the work with wider audiences. Work can be subcontracted to outside agency.
- Payments for all participants need to start at the same time. No form of rolling enrollment for the start of payments is allowed.

Timeline:

- By October 1, 2021: Program launch (all participants identified + an official public announcement).
- By December 31, 2021: Participant payments must begin.



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New! Process Design Support

- Code for America has offered **FREE** Technical Support to the selected non-profit to help envision and design the recruitment and enrollment process.
- “Customer Journey Mapping Process”
 - What is the experience that we want people to have during the enrollment of this program?
 - How do we understand the experience of a person from first hearing about this program through enrollment to better understand how to design our recruitment and enrollment process?
 - How can we address/avoid potential barriers to enrollment?
 - How can we use this process to gather information that we want about participants – for storytelling or other purposes?



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Pilot Evaluation



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Randomized Control Study

N = 253

- **TREATMENT GROUP (\$500/mon): 105** individuals
- **STORYTELLING GROUP (\$500/mon): 10** individuals who will opt-in to working with a storytelling/communications partner to share their stories publicly.
- **CONTROL GROUP: 138** individuals who will be compensated \$30* for each survey taken. *CGIR will provide funding for the survey payments*.*

Randomization of eligible participants completed by CGIR

CGIR Evaluation Domains

Collected through surveys and 1:1 interviews during pilot term



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- Physical functioning
- Mental health
- Income volatility
- Spending
- Consumption (types of spending)
- Employment
- Education
- Family dynamics and parenting
- Stress and coping
- Hope and mattering
- Household food security
- COVID-19 variables (if they had COVID, access to testing & other resources, if employment been affected by COVID)
- **Local measures:** re-arrest rate, re-incarceration rate, interactions with other institutional systems (social safety net programs, homeless services, emergency room visits, etc.)



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Local Research Fellow

- Fellow must be a resident of Durham.
- Fellow will apply directly to CGIR, but Durham’s program leadership (administrator & City’s staff support) will interview and select.
- The program administrator will house this position. Position is supervised by CGIR staff member.
- \$20,000/year stipend paid directly to Fellow by CGIR to execute the research design for Durham’s pilot. with focus on participant engagement & data collection and management.
- [Full position description](#) is included in RFP.



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Excerpt from Fellow Position Description

<i>Participant Engagement</i>	<i>Data Collection and Management</i>
<ul style="list-style-type: none">• Provide potential participants, recipients, and control groups with accurate and updated information through 1-1 relationships and produced materials• Ensure participant retention in both treatment and control groups in a community based setting• Coordinate research compensation payments and troubleshoot issues• Coordinate interactions between potential participants, recipients, and control groups and outside organizations and interested parties	<ul style="list-style-type: none">• Manage day-to-day logistics of data collection activities, such as troubleshooting around Qualtrics survey completion• Issuing reminders around survey completion deadlines• Coordinate day-to-day qualitative research-related activities for participants (e.g. schedule and complete one-on-one qualitative interviews, meetings and other events.• Create presentations for stakeholder meetings as requested. Represent research fidelity and integrity at stakeholder meetings

Program Administrator Scope of Work



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- The program administrator is expected to provide a broad range of implementation services related to the GI pilot program, including but not limited to items listed in the chart.
- Once selected, the City of Durham will transition the implementation of the program to the awarded organization.
- City staff, Mayor, & Council Members will remain integral working group members and serve as liaison for MGI and other resources, Code for America technical assistance, assist with fundraising efforts, be champions for the overall effort, and help raise public awareness.

Scope of Work

Summary of Tasks	
Outreach & Recruitment	Select & House Research Fellow Position
Applicant Intake & Determining Eligibility	Convening Working Group & Other Advisory Boards
Communications & Branding	Stakeholder Management
Media & Storytelling	Fundraising

Refer to RFP packet for full scope of work.

Stakeholder Management

- Due to high levels of public interest in this pilot, the administrator will be expected to perform a high-level of stakeholder management.
- The effects of guaranteed income on this population is also a new domain, so this will serve as real foundational learnings.

Stakeholders	
Program Participants	Greater Durham Community
Mayor & City Council (Middleton & Freelon are the Council Liaisons)	City Administration (City Manager & Finance Dept.)
MGI	CGIR
Working Group Partners	Peer Program (Gainesville, FL)

Current Working Group Partners

Mayor's Office
Office of Performance & Innovation
City Attorney's Office
Community Development
Technology Solutions
Office of Economic & Workforce Development



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Social Services
Criminal Justice Resource Center (CJRC)
Local Reentry Council (LRC)



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Contract & Funding



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RFP Contract & Funding

Contract:

- **New!** City funding for Program Administration: \$110,000
- Current grant funding amount for participant payments: \$500,000 (MGI)
- Contract period: August 2021 - January 2023

Additional funding:

- Mayor Schewel & City Council Members are pursuing additional financial resources to cover cost for remaining participant payments.
- Program administrator expected to assist with pursuit of additional financial resources.

Overview of Request for Proposal Process



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Request for Proposal Process

- RFP describes information to be included in the Proposal **(Section E.)**
- Proposals should be submitted via email in PDF format to:
GuaranteedIncome@durhamnc.gov
- The RFP is located on the following City website(s):
<https://durhamnc.gov/4496/Mayors-for-Guaranteed-Income>
<https://durhamnc.gov/bids.aspx>
- To be considered, proposals must be:
 - 1. Complete**
 - 2. Responsive**
 - 3. On Time**



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Request for Proposal Evaluation Criteria

1. Experience of the organization in providing services to Durham residents, and especially residents returning from incarceration.
2. Thoroughness, quality, and efficacy of proposed outreach plan.
3. Thoroughness, quality, and efficacy of proposed fundraising plan.
4. Proposed provision of wrap-around services.
5. Capacity to comply with administrative and financial requirements of the City grant.

****Refer to RFP for full evaluation criteria.***



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RFP Timeline

Date(s) & Time(s)	Action
Tuesday, June 15, 2021	RFP Issued
Thursday, June 17, 2021	Pre-Proposal Application Workshop (<i>held virtually via Zoom</i>)
June 18 - June 21, 2021	RFP Questions Submitted
June 22, 2021	RFP Questions and Responses Posted
June 30, 2021 by 5pm	Proposals Due
July 6 - 8, 2021	Evaluation of Proposals
July 9, 2021	Notification to Selected and Non-Selected Organizations
July 22, 2021	<i>Anticipated</i> Presentation at City Council Work Session
August 2, 2021	<i>Anticipated</i> City Council Vote/Approval for Execution of Contract



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Summary



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When are Applications Due?

All proposals are **DUE** no later than

Wednesday, June 30, 2021 by 5:00 pm

Late proposals will **not** be considered **and** deemed ineligible.

Proposals should be submitted via email in PDF format to
GuaranteedIncome@durhamnc.gov



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Questions?

Questions must be submitted via this [link](#).

June 18 - June 21, 2021

Answers to submitted questions will be posted as an addendum to the RFP on June 22, 2021.

A recording of this webinar and a copy of presentation will be sent to those who registered for today's workshop and will be posted on the following City websites.

<https://durhamnc.gov/4496/Mayors-for-Guaranteed-Income>
<https://durhamnc.gov/bids.aspx>



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Workshop Participants

June 17, 2021

Syretta	Hill	syretta@stepupdurham.org
Karmisha	Wallace	karmisha.wallace@durhamnc.gov
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David	Crispell	david@jubilee-home.org
Tim	Wollin	tim@stepupdurham.org



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Link to video recording of workshop:

<https://zoom.us/rec/share/hSOHQhVFN1XScex7I0Gk4RdDpmWcXol3dQiDYyIVhfpEIZIRjPyhNb9Ko2Y5-TOf.aZLqCc5Y4VyQ5ZKg>

Passcode: Vzs0e@11



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